

# Antonios Bouris

work selection

[bouris.com](http://bouris.com)

# what is inside

not in order

creative strategy  
branding  
strategic process  
business identity  
visual communication  
communication design  
corporate identity  
AI prompt engineering  
AI image generation  
AI integration  
AI speech  
graphic design  
web design  
app design  
online marketing and social media  
digital presence  
human centered design  
visualisation  
video production  
innovation  
technical creativity  
logotypes and marks  
motion graphics  
pro bono

Since early 90s, I've stood at the vanguard of visual storytelling. With titles ranging from Communication Designer and Creative Strategist to Senior Graphic Designer, Prompt Engineer, and Brand Manager, my journey in the design world has been diverse and enriching. My educational journey began even earlier, in 1994, when I nurtured a profound passion for design, creative thinking, photography, and the nuances of digital culture.

In recent years, I've ventured into the exhilarating domain of artificial intelligence, marrying its immense potential with my deeply-rooted design philosophy. My fervor for Design Thinking remains unabated, and I'm always in sync with the pulse of the latest technological advancements. My approach isn't confined by convention. I possess an unquenchable curiosity about fresh design techniques and the ever-shifting landscape of technology.

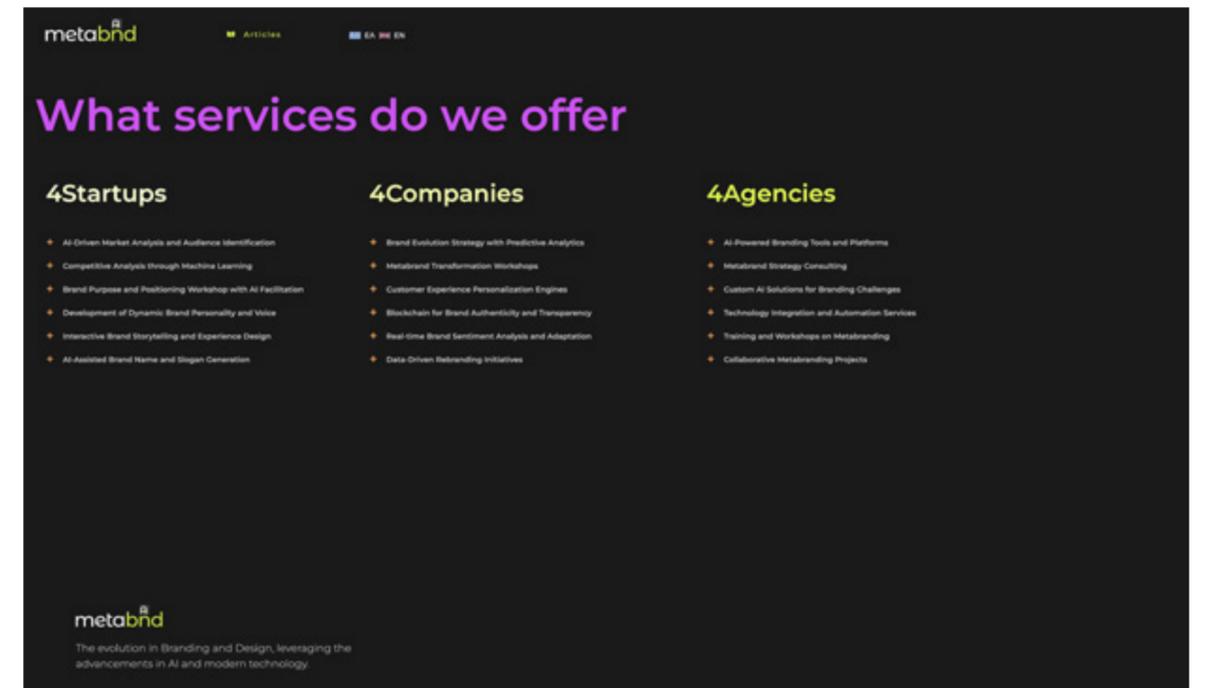
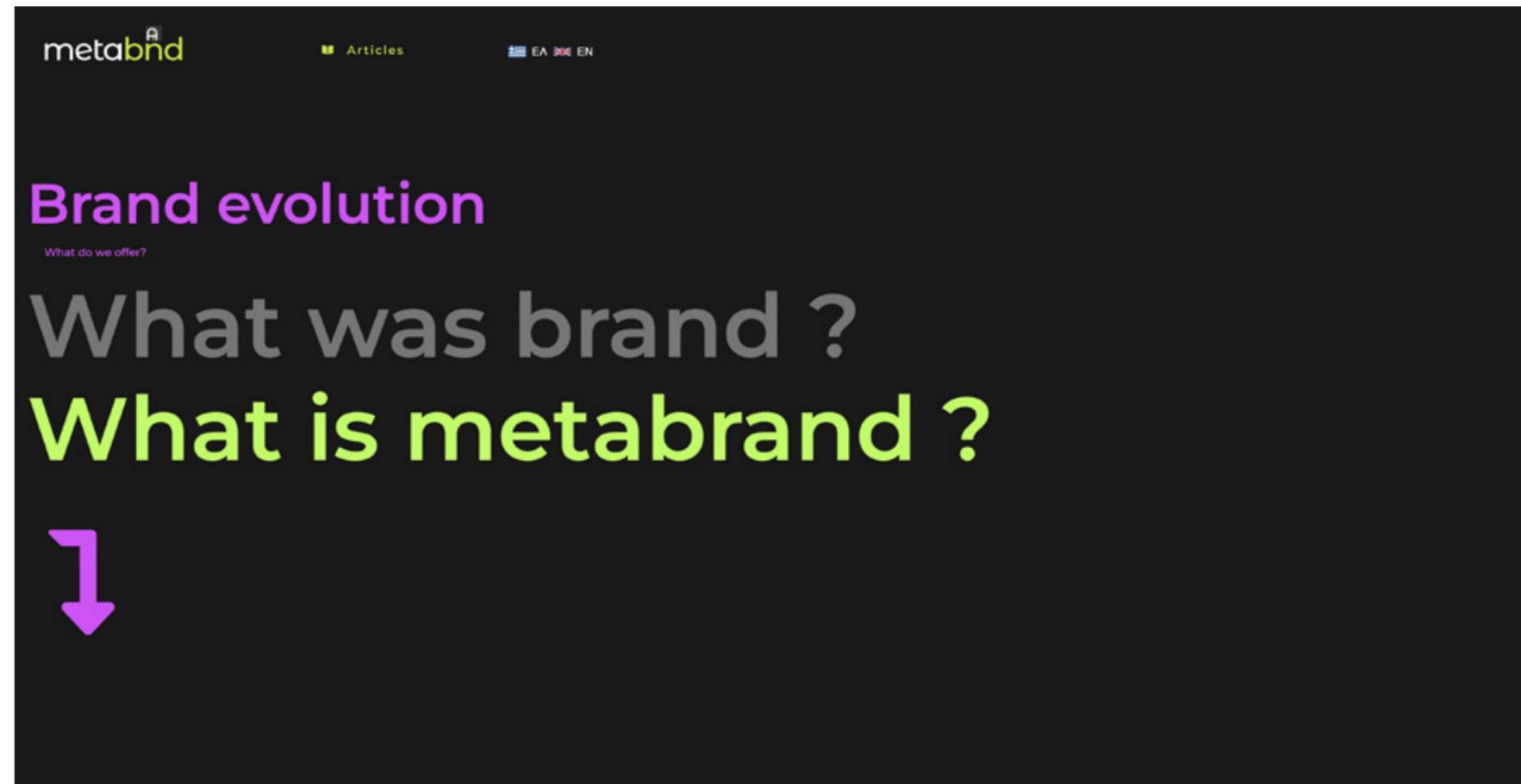
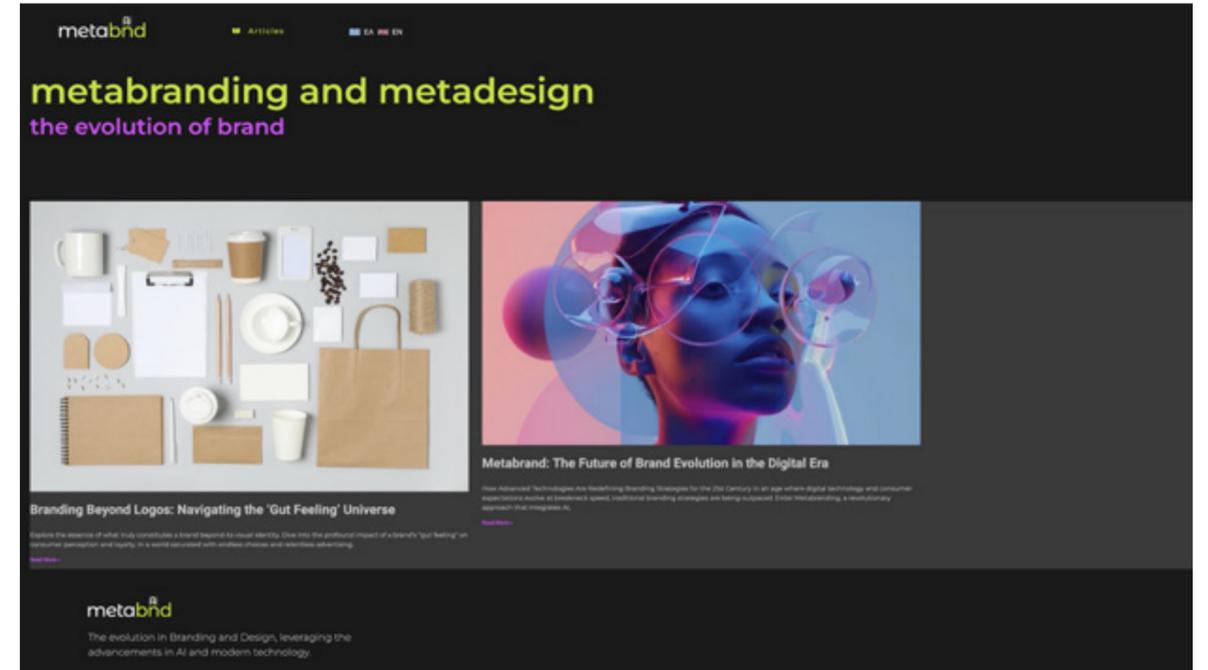
At the crossroads of art, technology, and AI, I persistently push boundaries, shape paradigms, and champion innovation. Dive into my world, where artistry meets algorithm, and watch as traditional design transforms under the lens of the future.

# metaBrand

— strategic process, innovation, branding

[metabnd.com](http://metabnd.com)

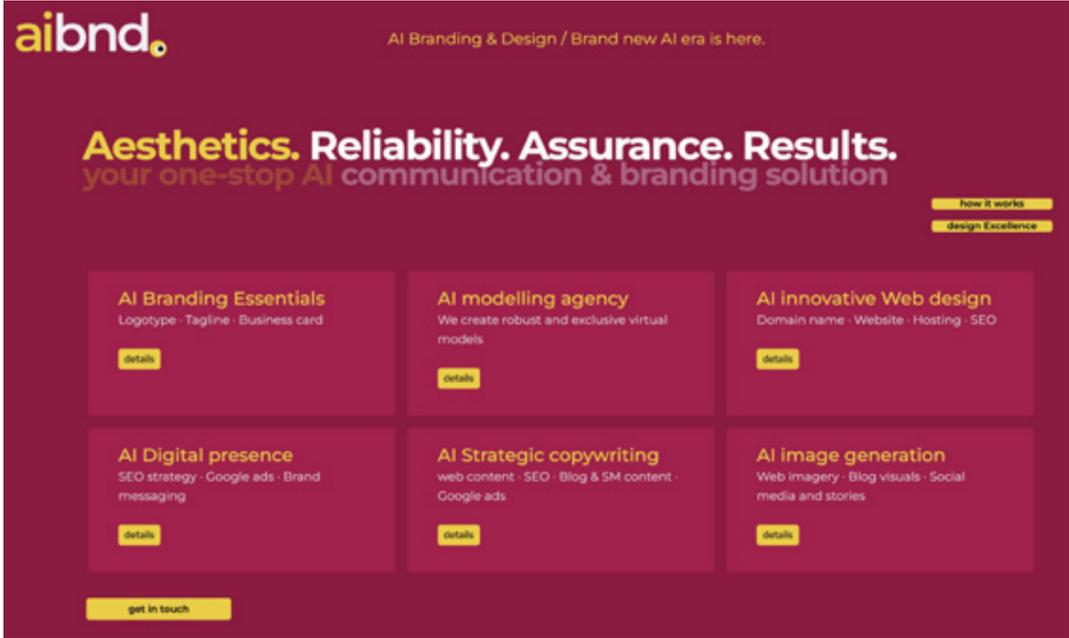
The evolution in Branding and Design, leveraging the advancements in AI and modern technology. metabnd involves the deliberate use of AI, data analytics, and emerging technologies to manage and evolve a brand's identity and public perception continuously. It's a dynamic approach to branding that allows for real-time adaptation and personalized engagement, ensuring the brand stays relevant and resonant with its audience.



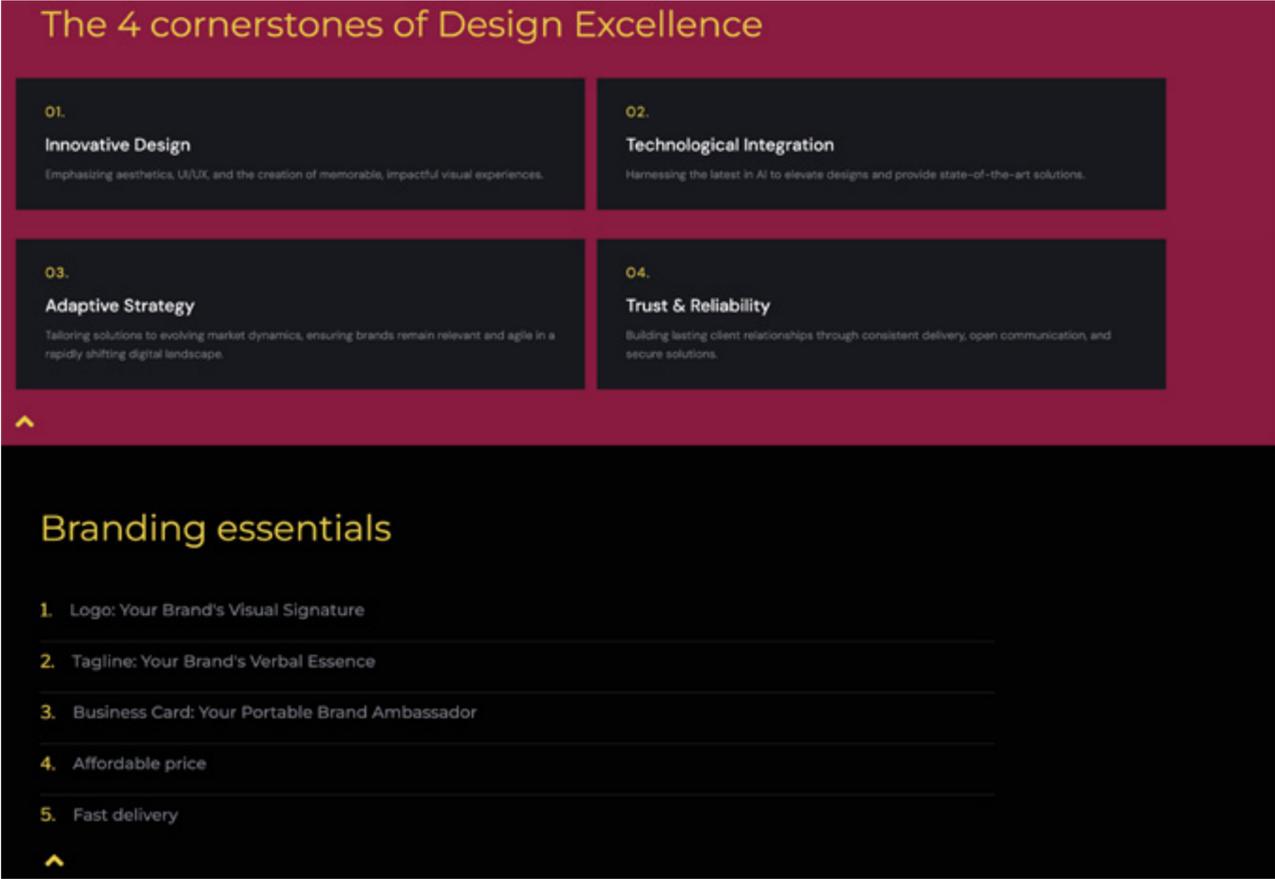
# AI branding & design

[aibnd.com](http://aibnd.com)

aibnd merges the latest in AI and LLM technologies with creative branding and design to create unforgettable brand identities and digital experiences. Services span AI branding essentials, exclusive virtual model creation, innovative web design, comprehensive digital presence strategies, strategic copywriting, and AI-generated imagery.



aibnd.

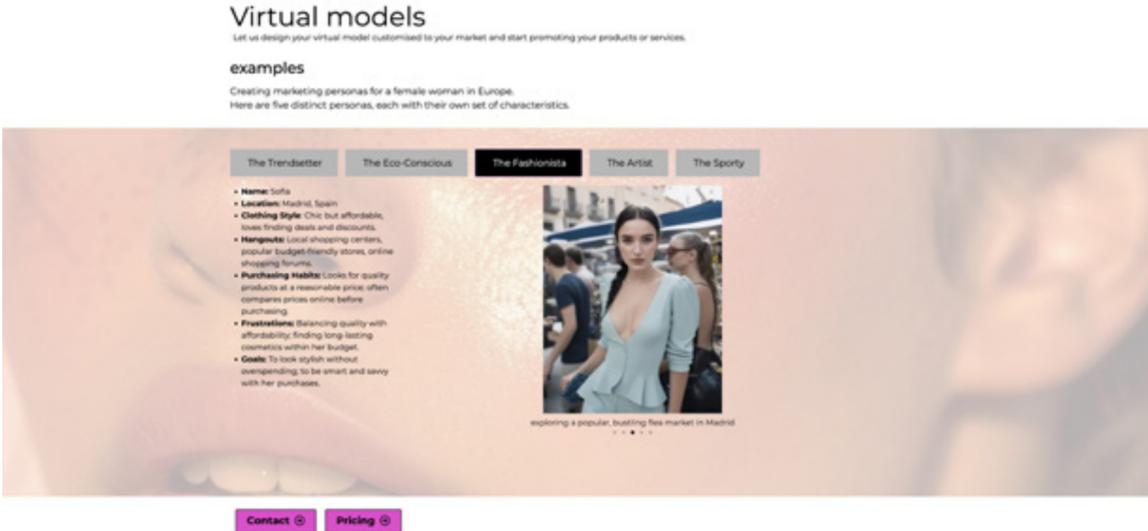
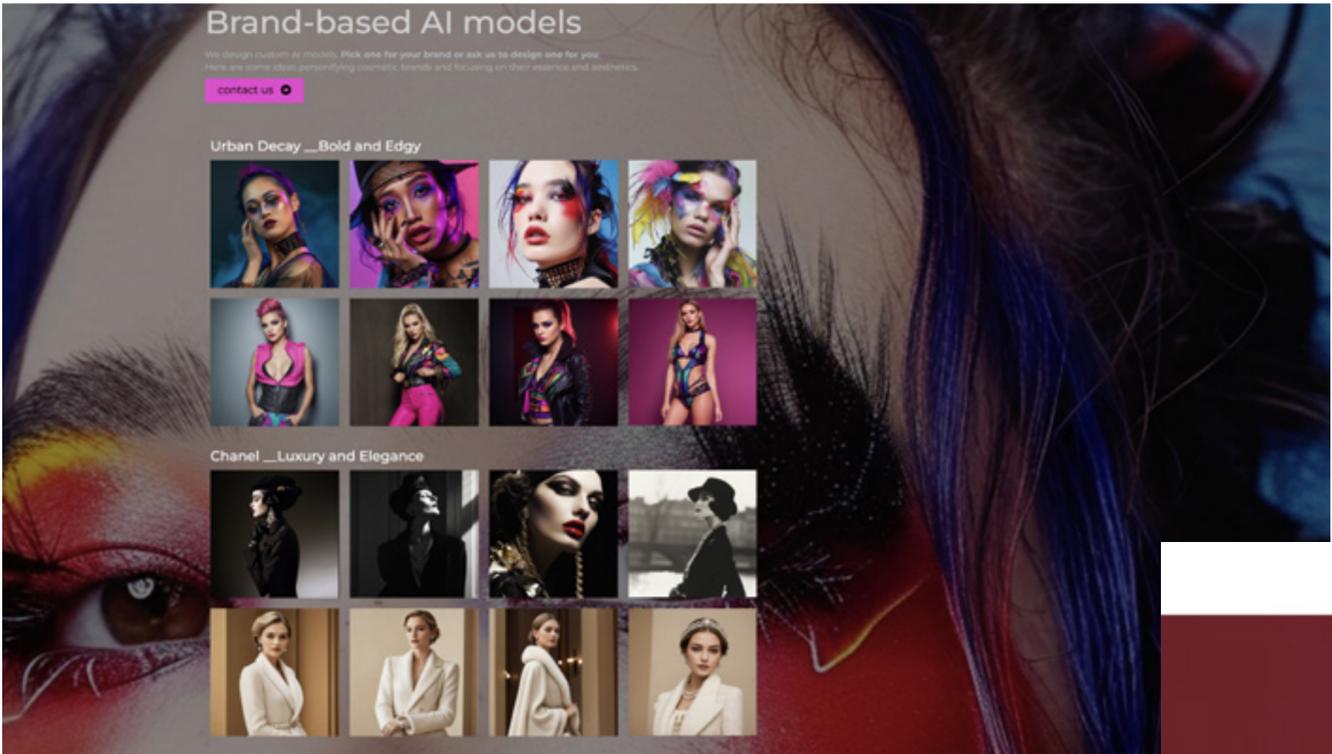


# don't stare

—branding, AI image generation, web design, digital presence

[dontstare.studio](http://dontstare.studio)

dontstare is not just creating virtual models; it's pioneering a movement where technology meets the runway. Its AI-driven influencers are more than just digital faces—they're trendsetters with purpose, embodying the intersection of diverse cultures, sustainable fashion, and the boundless reach of social media influence. With each carefully crafted persona, dontstare shapes the future of brand storytelling, offering a personalized touch in a digital world.



don'tStare

[v. models](#) [pricing](#) [brand AI](#) [models](#) [about](#) [contact](#)



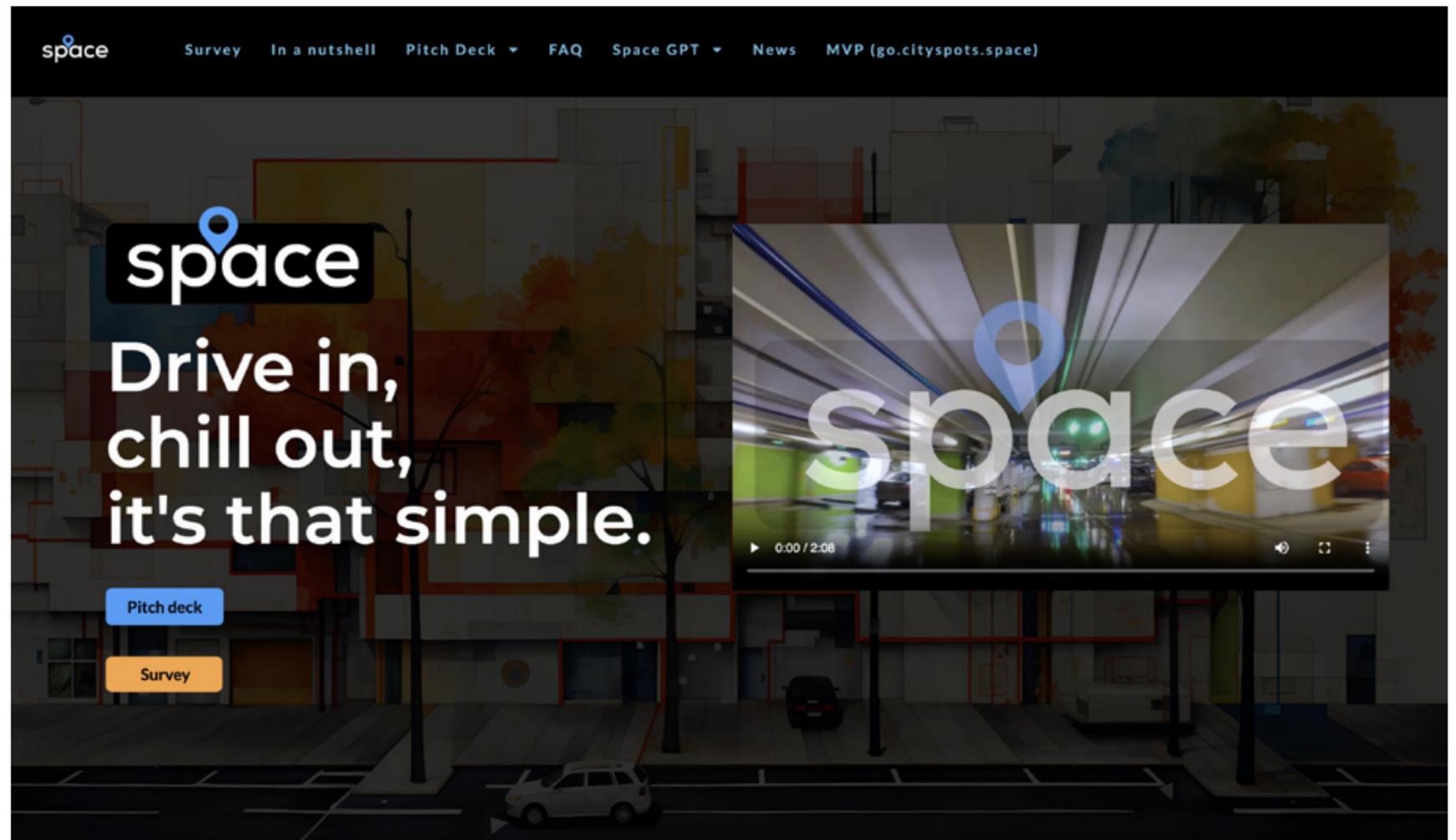
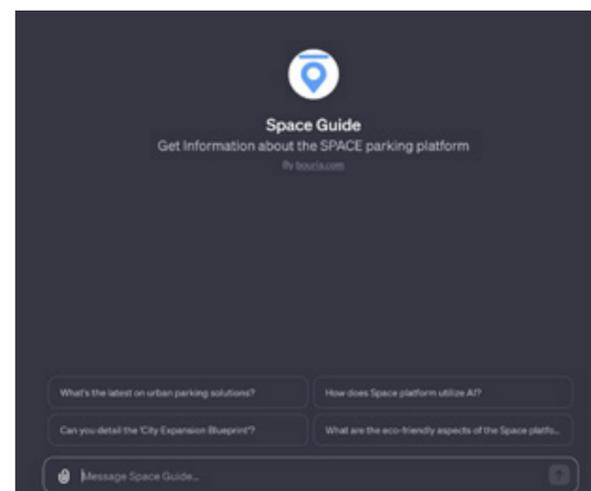
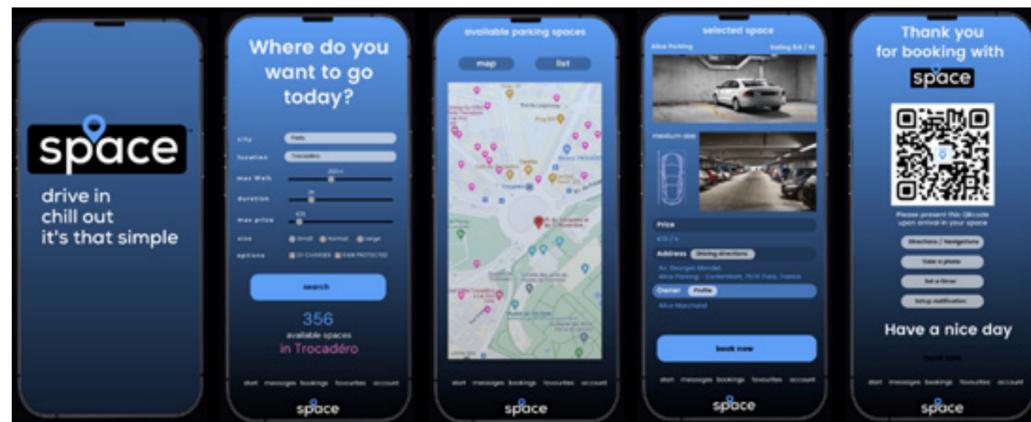
don'tStare is an AI modelling agency. We create robust and exclusive virtual models that demonstrate a wide range of characteristics.

# space

— innovation, branding, business identity, app design, marketing, presentation, content generation, AI integration

[cityspots.space](http://cityspots.space)

Space is re-imagining car parking. Turn it from an expense and a drag into a multi-faceted opportunity.



# One for Brand

— branding, graphic design, web design, digital presence

[oneforbrand.com](https://oneforbrand.com)

One for Brand aims to transcend the conventional and craft unique brand narratives that captivate and endure. With every project, seeks to push boundaries, shape market paradigms, and champion innovation. It's more than just design; it's about creating an impact, fostering unwavering brand loyalty, and laying down markers for the future of branding.

## The 4 cornerstones of Design Excellence

- 01. Innovative Design**  
Emphasizing aesthetics, UI/UX, and the creation of memorable, impactful visual experiences.
- 02. Technological Integration**  
Harnessing the latest in AI to elevate designs and provide state-of-the-art solutions.
- 03. Adaptive Strategy**  
Tailoring solutions to evolving market dynamics, ensuring brands remain relevant and agile in a rapidly shifting digital landscape.
- 04. Trust & Reliability**  
Building lasting client relationships through consistent delivery, open communication, and secure solutions.



## The 4 step process, from vision to reality

1. We will define the scope
2. We will research your market
3. We will design & validate our designs
4. We will develop & deliver

oneforbrand \$ AUD \$1,280.00

your one-stop branding solution

how it works

# Branding Essentials

Logo/Mark · Memorable tagline · Business card · AU\$1200

get started

From\_Vision\_to\_Reality

.....

The image shows a screenshot of the 'oneforbrand' website. At the top, there is a navigation bar with the logo, a currency selector set to '\$ AUD', and a price indicator '\$1,280.00'. Below this is a hero section with a dark background and diagonal light streaks. The text 'your one-stop branding solution' is in a bold, sans-serif font. Below it, 'Branding Essentials' is written in a large, bright yellow font. Underneath, it lists 'Logo/Mark · Memorable tagline · Business card · AU\$1200'. There are two yellow buttons: 'how it works' and 'get started'. On the left side, the text 'From\_Vision\_to\_Reality' is written vertically. At the bottom, there are five small yellow dots.

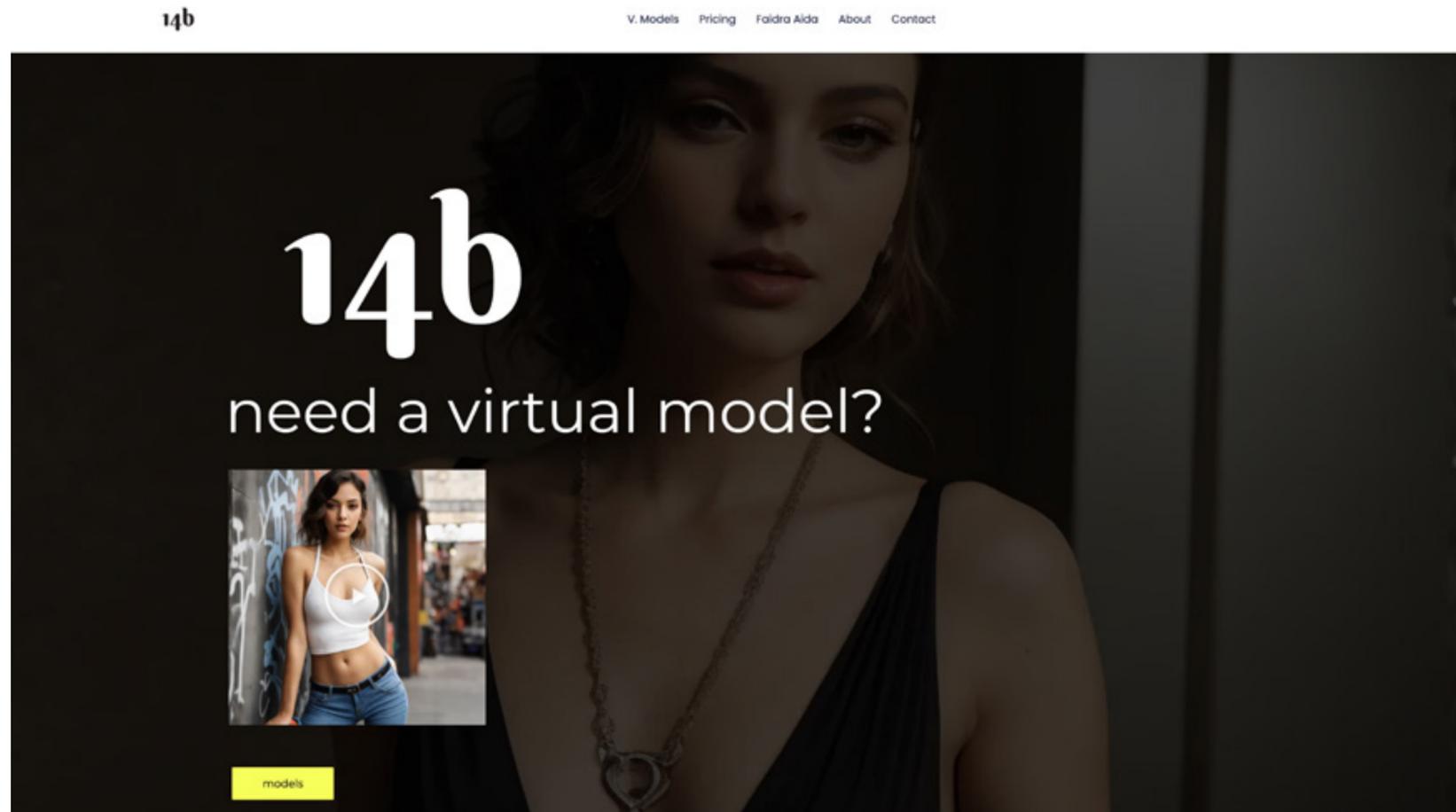
# 14b

— AI image generation, innovation, prompt engineering

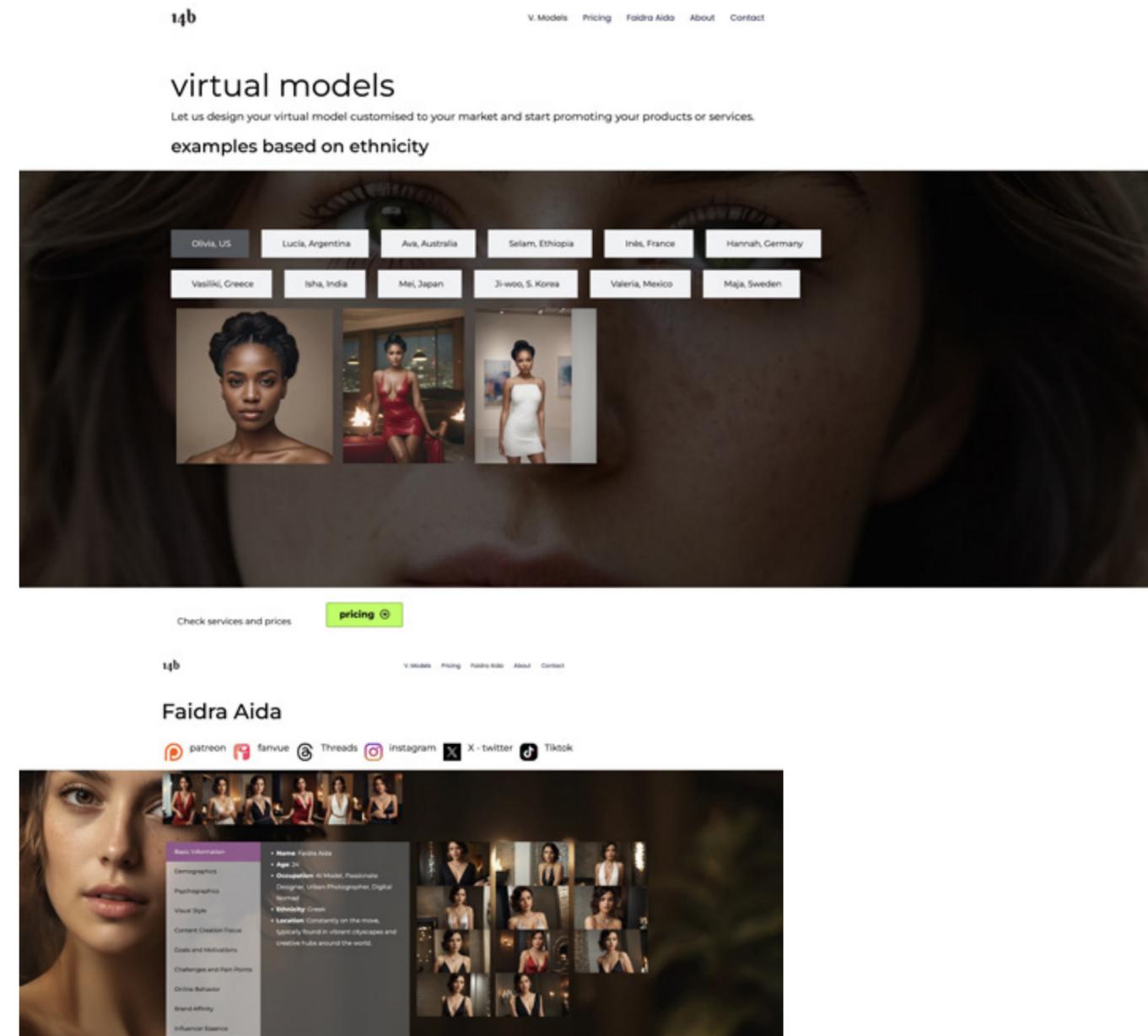
[14b.me](https://14b.me)

The area of expertise is the development of custom AI models that are precisely matched to the identities of individuals and the brands of organizations. As a result, a singular combination of sophisticated virtuality and strategic impact is provided. The range of services surpasses mundane visual appeal. 14b creates customized business influencers and offer promotional opportunities to utilize its curated models, guaranteeing that each endeavor effectively connects with its target demographic. 14b provides AI models that are meticulously crafted to fulfill a particular vision, whether it be for fashion showcases or targeted campaigns.

# 14b



14b is an AI modelling agency. We create exclusive influencers.



# AI prompts

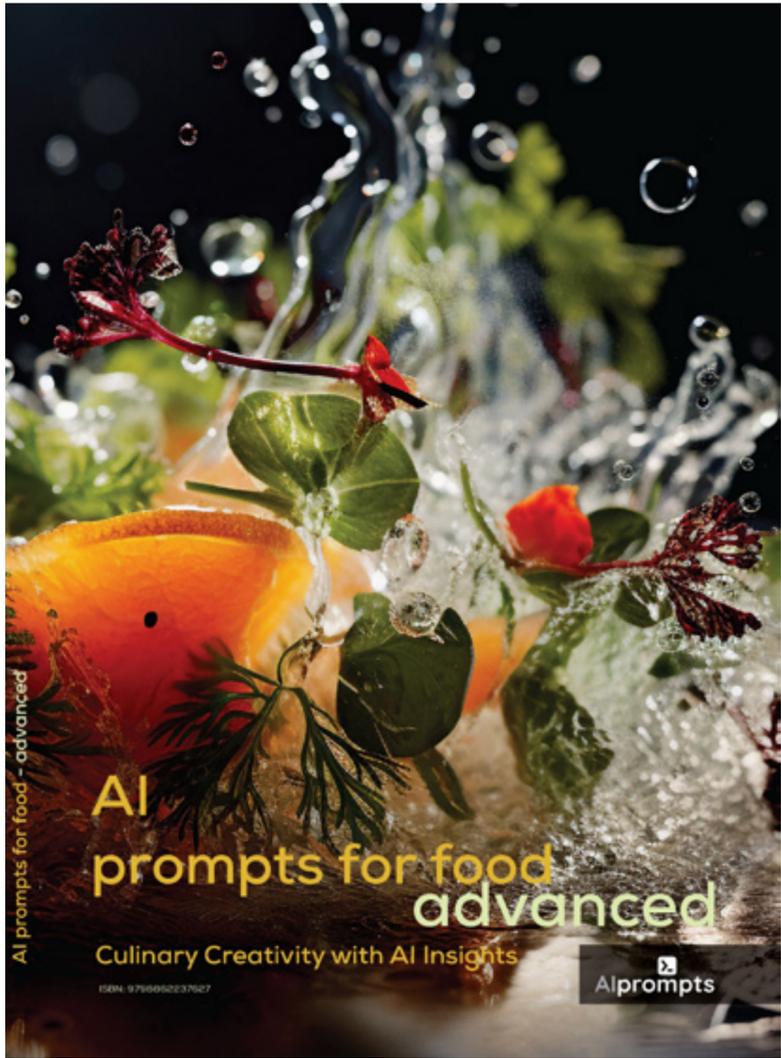
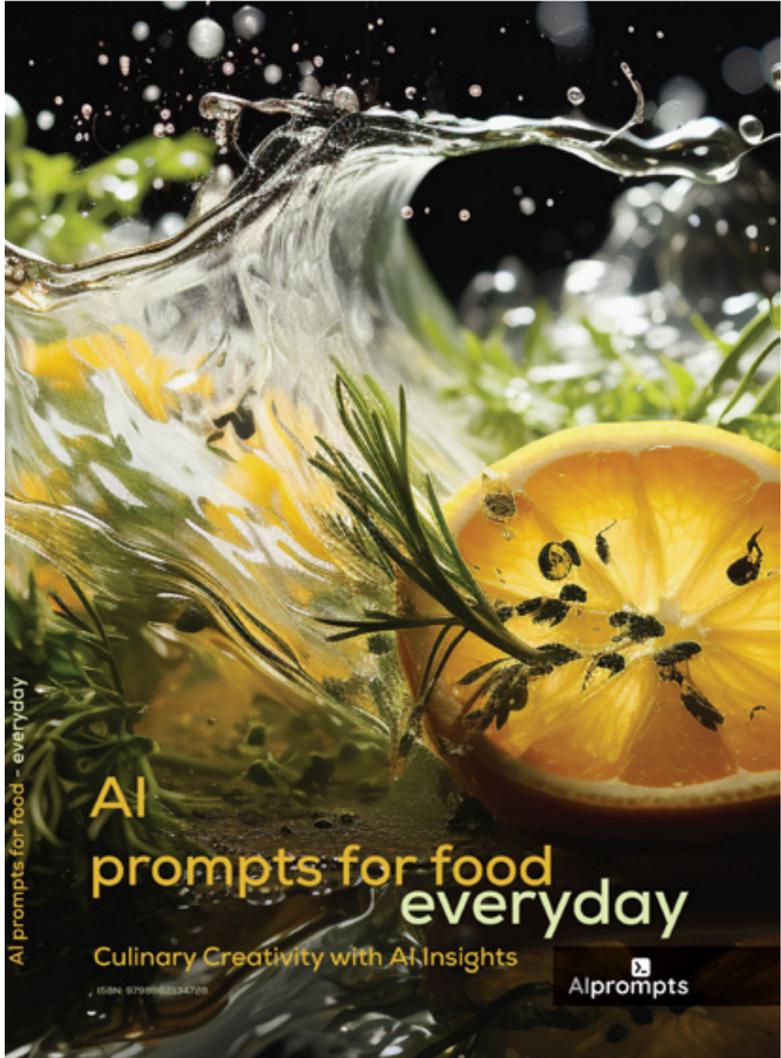
—AI innovation, prompt engineering, book creation & promotion

[aiprompts.studio](http://aiprompts.studio)

In the heart of every book at AI Prompts is a storyteller, a visual artist, and a meticulous craftsman. Every prompt is engineered with care, every page is designed with precision, and every photograph is captured with passion, ensuring you have an unparalleled experience as you delve into our offerings.

## What are the benefits

<b>Guided Interaction</b> For those new to AI models like ChatGPT, prompts provide a starting point, ensuring effective and meaningful interactions with the AI.	<b>Learning and Education</b> Prompts guide users through a structured learning process, using the AI as a tutor, allowing for deep dives into topics and interactive Q&A sessions.	<b>Idea Generation</b> When faced with creative blocks, prompts can spur creativity and innovation by guiding users to ask AI for ideas, solutions, or alternative perspectives.	<b>Consistent Results</b> Well-designed prompts can ensure more consistent and accurate responses from AI, as they direct the model to interpret user intent more effectively.
<b>Exploration</b> A collection of prompts can lead users to explore functionalities of an AI they might not have considered, enriching their overall experience.	<b>Efficiency</b> Instead of spending time figuring out how to phrase a query or what to ask, users can rely on pre-established prompts for quick and efficient interactions.	<b>Skill Development</b> For disciplines like writing, music, or art, prompts can guide users to refine their skills by leveraging AI for feedback.	<b>Maximized Potential</b> AI models have vast capabilities. Carefully crafted prompts help users tap into the depth and breadth of what the model can do.



on amazon

# AI image generation

—prompt creativity, generative visuals, computational design, photography

The fusion of artificial intelligence and artistic vision. It features a diverse array of images generated by AI, demonstrating the innovative interplay between algorithmic complexity and creative design in the realm of digital art.



# GPTs

— AI innovation, prompt engineering, analytical thinking, technical creativity

[bouris.com/gpts](https://bouris.com/gpts)

A collection of custom-built GPT models, each designed with unique capabilities. These models exemplify the forefront of natural language processing and AI innovation, demonstrating advanced machine learning techniques in generating human-like text and interactive dialogues.



## Travel guide

An insightful travel companion, offering tailored advice and vivid insights. For ideas on what to ask visit [bouris.com/travel-guide](https://bouris.com/travel-guide)

By [bouris.com](https://bouris.com)



## Journalist Assistant

Investigates and reports on key issues, combining ethical journalism, in-depth research, and awareness of current affairs. For ideas on what to ask visit [bouris.com/journalist](https://bouris.com/journalist)

By [bouris.com](https://bouris.com)



## PR and Media Strategist

Expert in PR and Media Strategy. For ideas on what to ask visit [bouris.com/pr-media](https://bouris.com/pr-media)

By [bouris.com](https://bouris.com)



## Sharp Eye Critic

I provide critiques on photographic works. For ideas on what to ask visit [bouris.com/photo-critic/](https://bouris.com/photo-critic/)

By [bouris.com](https://bouris.com)



## Design Mentor

A tutor for design professionals. For ideas on what to ask visit [bouris.com/design-mentor](https://bouris.com/design-mentor)

By [bouris.com](https://bouris.com)



## Music Tutor

Explores and studies various music genres, requiring an understanding of musical theory, history, and practical skills in music appreciation and performance. For ideas on what to ask visit [bouris.com/music-tutor](https://bouris.com/music-tutor)

By [bouris.com](https://bouris.com)



## QR Code Creator

Friendly guide for creating custom QR codes

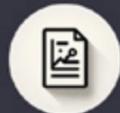
By [bouris.com](https://bouris.com)



## Personal Chef

Expert in global culinary arts, offering visual and flavorful experiences.

By [bouris.com](https://bouris.com)



## DocuWiz

Consistent, clear expert in document analysis.

By [bouris.com](https://bouris.com)



## Gift Guru

Curates and recommends unique, personalized gifts for a variety of occasions and recipients. For ideas on what to ask visit [bouris.com/gift-guru](https://bouris.com/gift-guru)

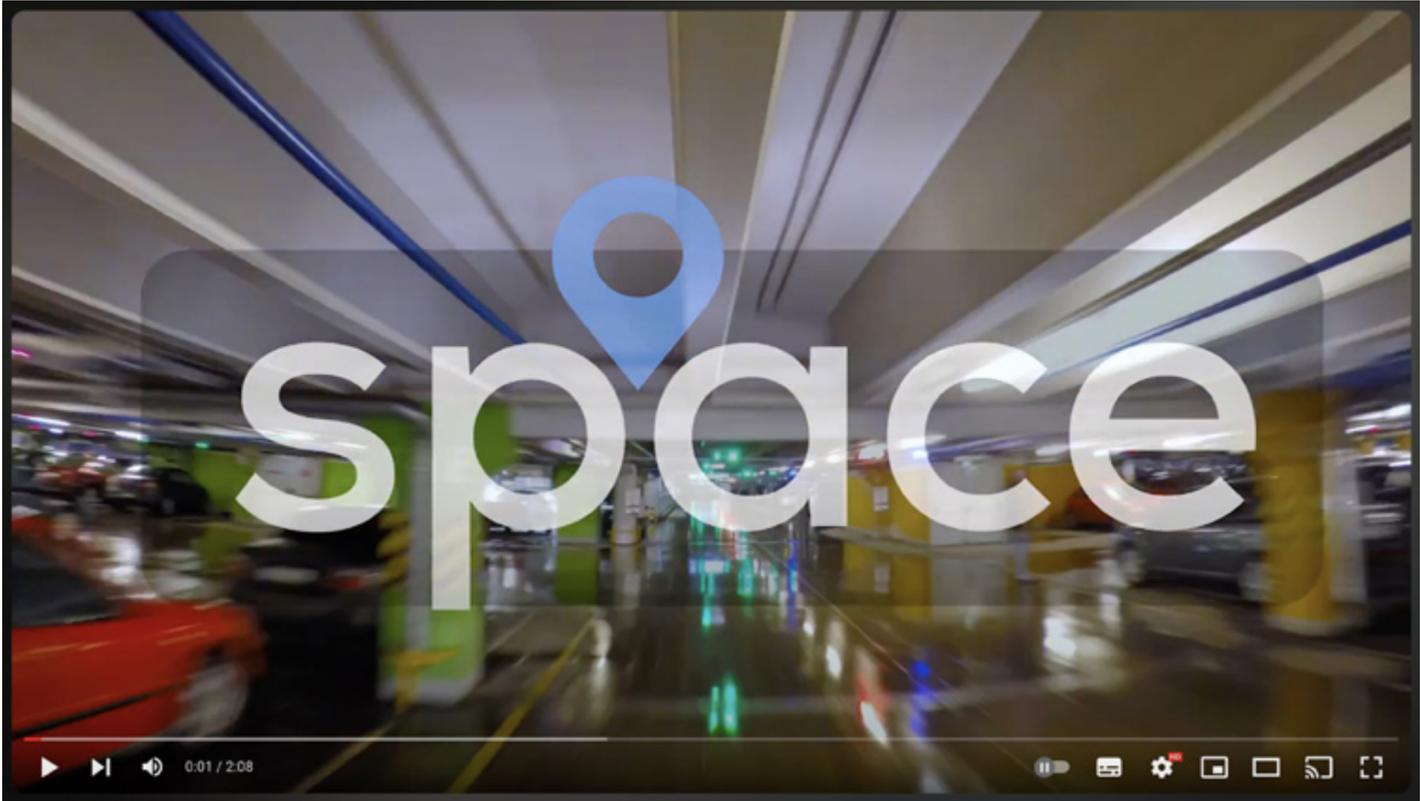
By [bouris.com](https://bouris.com)

# Promo reels

— AI speech, video production

<https://youtube.com/antoniosbouris>

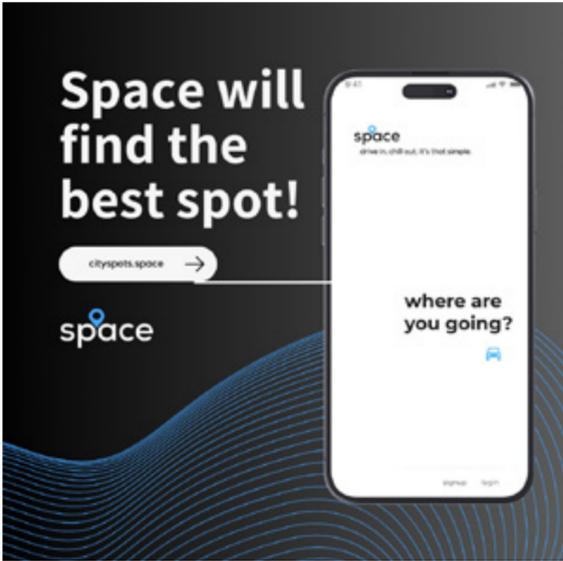
Crafted narratives showcasing a meticulous integration of visual storytelling and brand identity. Each reel embodies a strategic approach to design, blending traditional principles with digital innovation for impactful communication. Through these visual narratives, the aim is not only to showcase the design capabilities but also to forge a deeper connection with the audience, demonstrating how thoughtful design can transform ideas into engaging experiences.



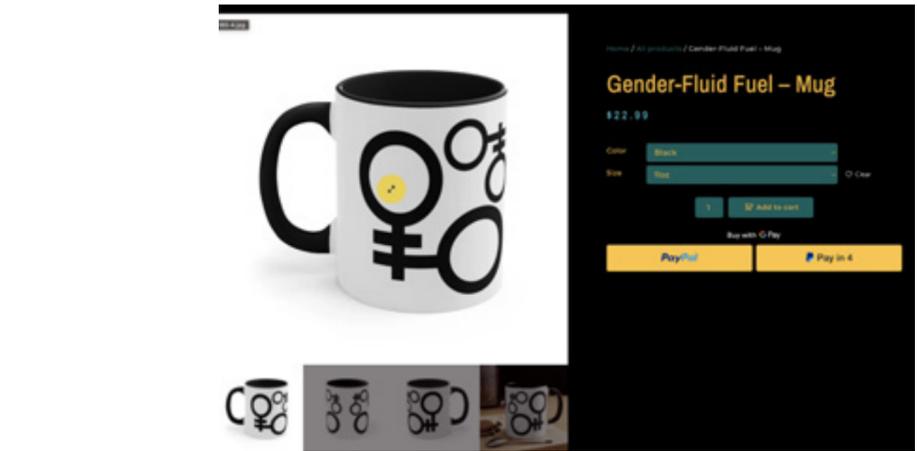
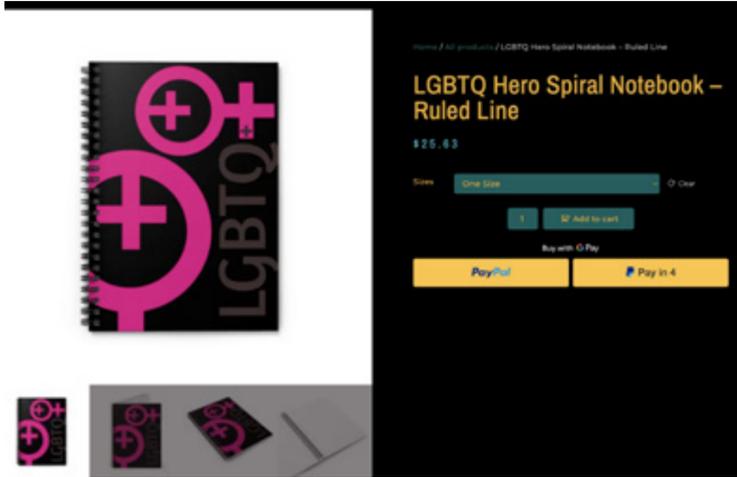
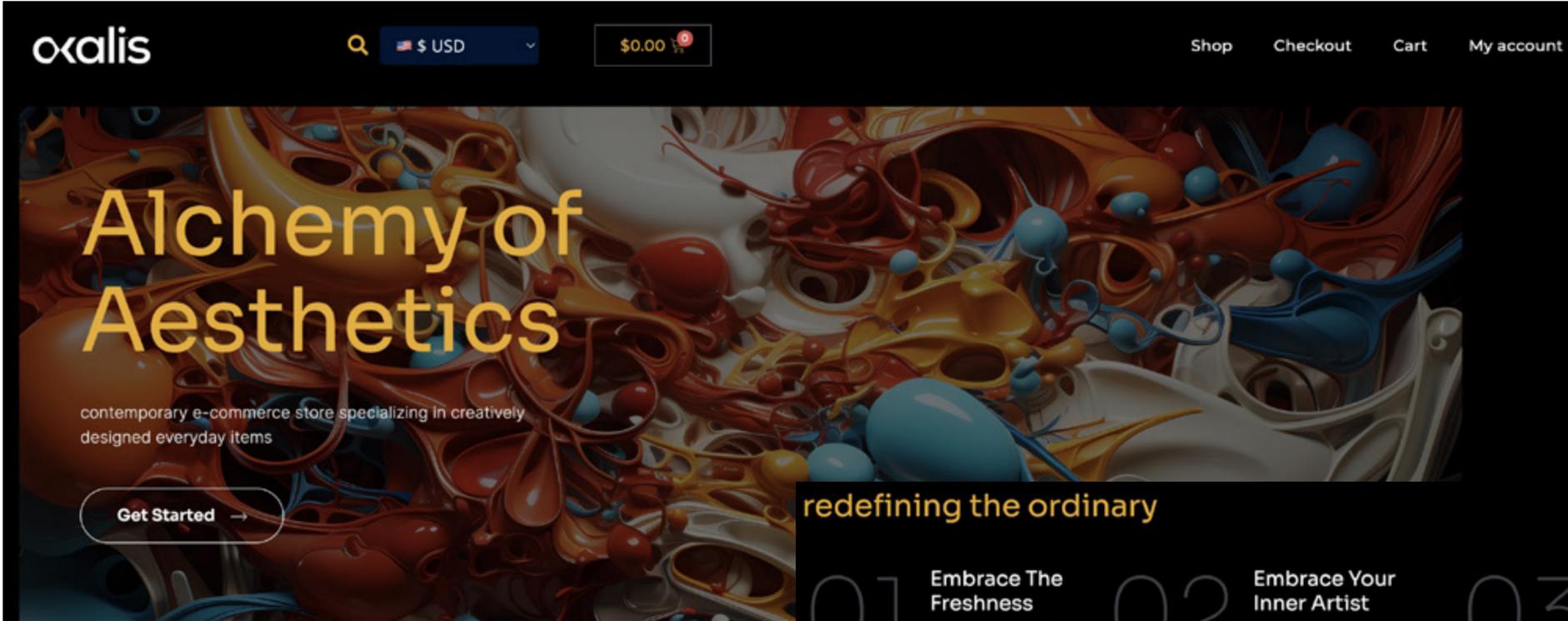
# Social Media Posts

— Content Strategy, Visual Branding, Audience Engagement, Digital Marketing

Highlighting a curated collection of social media posts that exemplify the power of strategic visual branding and content marketing. These posts showcase a blend of compelling storytelling, captivating imagery, and consistent brand identity, all tailored to resonate with target audiences. They demonstrate a mastery of engaging content that adapts seamlessly to each platform, leveraging data-driven insights to maximize reach and impact across diverse social channels.



oxalis is a contemporary e-commerce store specializing in creatively designed everyday items.



## redefining the ordinary

- 01 **Embrace The Freshness**  
Dive into a world where unique designs meet modern flair, turning everyday items into vibrant expressions of style.
- 02 **Embrace Your Inner Artist**  
Explore a curated collection where each product becomes a canvas, celebrating creativity in daily life.
- 03 **Bringing Art To Everyday**  
Melding function and form, we transform routine items into masterpieces, making every moment a touch more artistic.

## immerse in the oasis of uniqueness



# curioustone

— AI innovation, prompt engineering, AI image creation, web design

[curioustone.io](http://curioustone.io)

curioustone aims to democratize AI, bridging the gap between complex technologies and daily tasks. We envision a world where our intuitive, promptless AI tools amplify creativity, streamline tasks, and become accessible to all, regardless of their profession or tech-savviness.

### Applications

- copytone**  
Elevate your writing with AI-powered tools for blog posts, social media captions, and more. Generate fresh ideas, write with purpose, and create compelling content across various platforms.
- mealtone**  
Transform your cooking experience with AI-powered recipe recommendations, meal plans, and grocery lists. Enjoy personalized suggestions based on your preferences and dietary needs.
- giltone**  
Your ultimate AI-powered gift guide. Discover personalized recommendations, curated gift ideas, and thoughtful suggestions for anyone on your list. Making gift-giving easy, enjoyable, and memorable.
- marketingtone**  
Take your marketing strategy to the next level with our AI-powered content creation tools. Generate compelling headlines, social media posts, and email newsletters that drive engagement and conversions.
- salestone**  
Maximize your sales with our AI-powered sales assistant. Generate personalized pitches, proposals, and contracts. Streamline your sales process and close deals faster.
- prtone**  
Elevate your PR efforts with our AI-powered press release generator. Craft compelling press releases, media inquiries, and thought leadership pieces that attract media attention and boost your brand's visibility.
- financialtone**  
Maximize your financial success with our AI-powered investment research and analysis tools. Generate personalized investment strategies and portfolio recommendations.
- politicaltone**  
Stay informed and engaged with our AI-powered political news and analysis. Generate personalized news alerts and summaries, and stay up-to-date on the latest political developments.
- designtone**  
Elevate your design process with our AI-powered image generation and design tools. Generate personalized design suggestions and assets, and streamline your creative workflow.

beta

# curioustone makes AI accessible to everyone

Innovative Software Applications for Individuals and Businesses.  
curioustone bridges the gap between complex AI technologies and daily tasks, making advanced AI tools accessible and beneficial to everyone, regardless of their technical background or profession.

[Demo](#) [Our Features](#) [For Creators](#)

# curioustone makes AI accessible to everyone

curioustone bridges the gap between complex AI technologies and daily tasks.

Try our AI Expert tool. Ask anything

English

Send your message here

Send

### NEW FEATURES

- New Plans**  
Basic and advanced plans including all disciplines. Free tools also available.
- Multitasking**  
Work with several tools within one conversation using the new interface.
- AI Expert Simulation**  
Consultancy session with a relevant AI Expert based on your inquiry.
- Improved Feedback Feature**  
Ask for feedback at any point of the AI conversation.

## Sizzling Social Media: A Food Blogger's Triumph

Sarah, a passionate food blogger, was struggling to maintain her social media presence. Copytone's Social Media Captions and Compelling Call-to-Action tools inspired the idea for Instagram captions. To her delight, Copytone's Multiple Experts offered diverse opinions, which helped her create engaging content. The AI Feedback feature allowed her to refine her captions, while the Translation tool made her content accessible to a global audience. Sarah's followers skyrocketed as she effortlessly connected with her audience.

copytone is the ultimate AI-driven writing assistant, designed to elevate your content across various platforms. Generate fresh blog post ideas, write with purpose, craft compelling social media captions, and create audience-attracting profiles. Optimise paragraphs, enhance sentence clarity and develop irresistible calls-to-action. Summarise web content, write and reply to emails, get research advice, and create SEO content briefs. Plus, translate text and categorise lists effortlessly. Let **copytone** revolutionise your writing experience today.

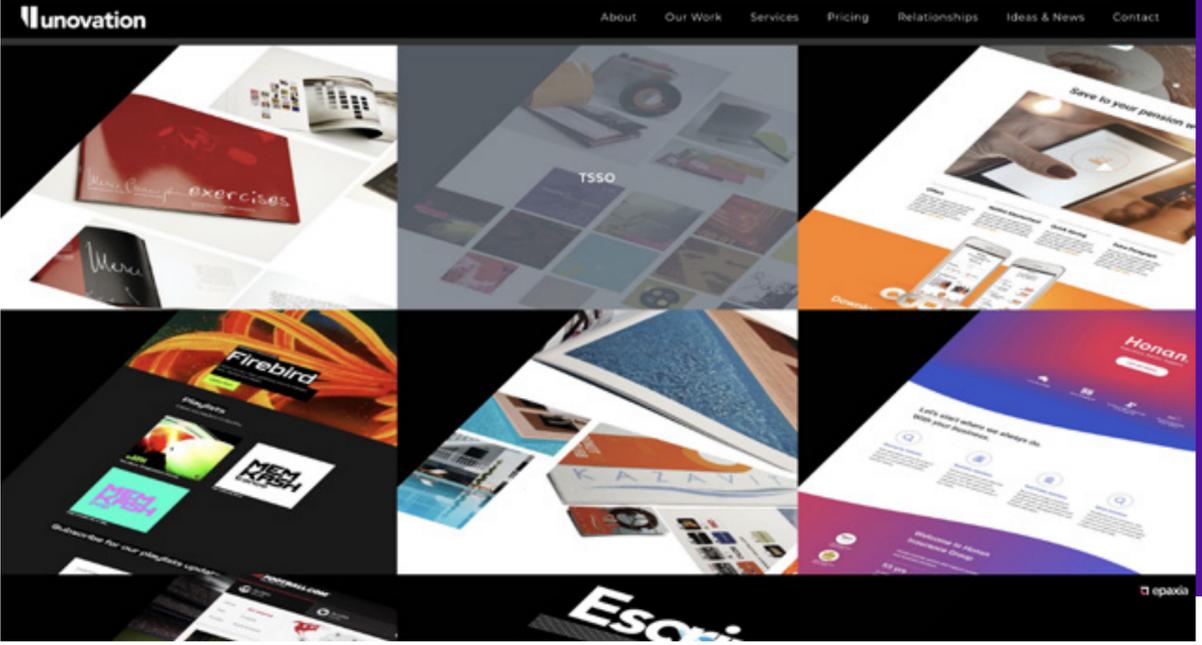
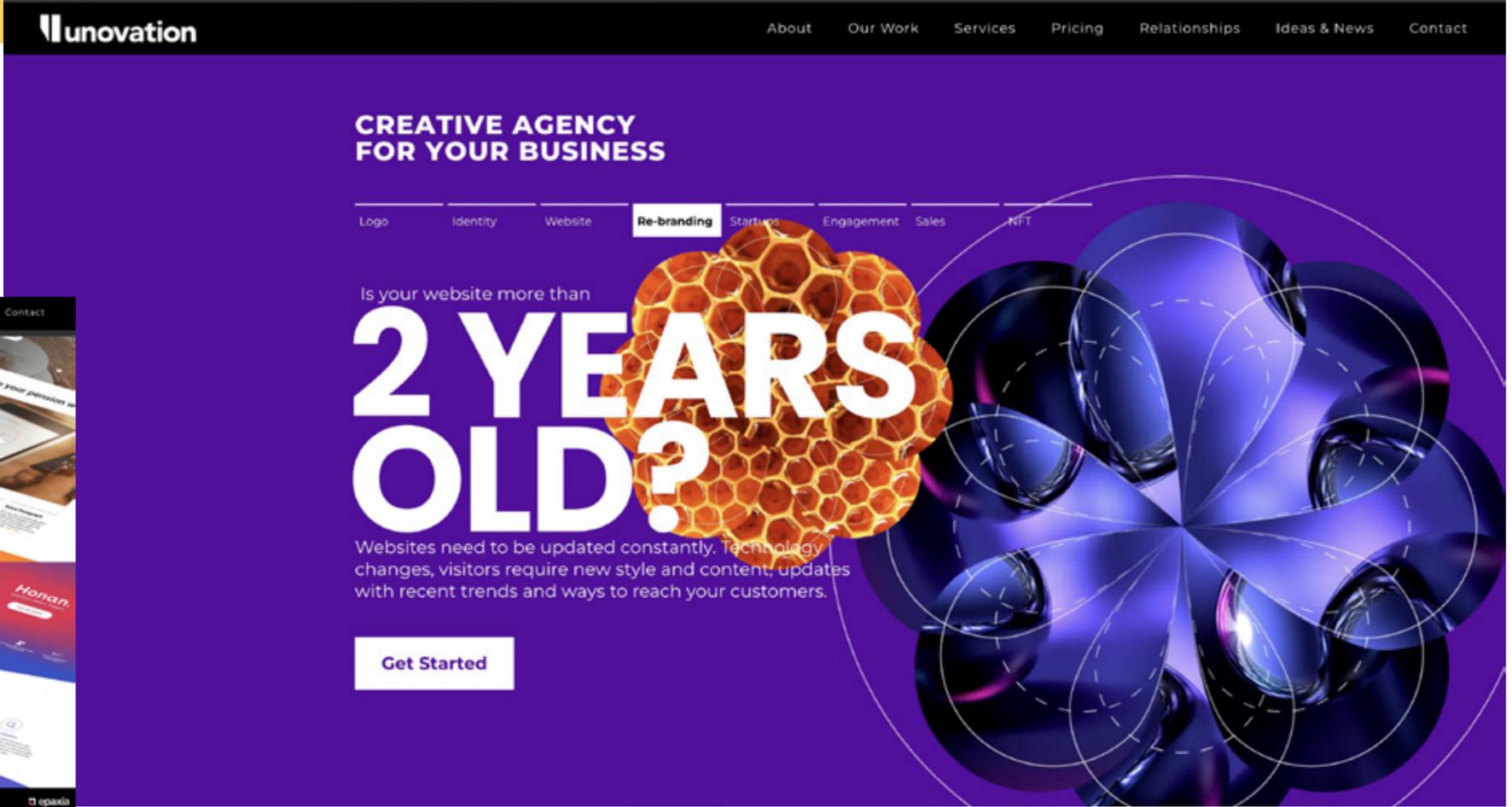
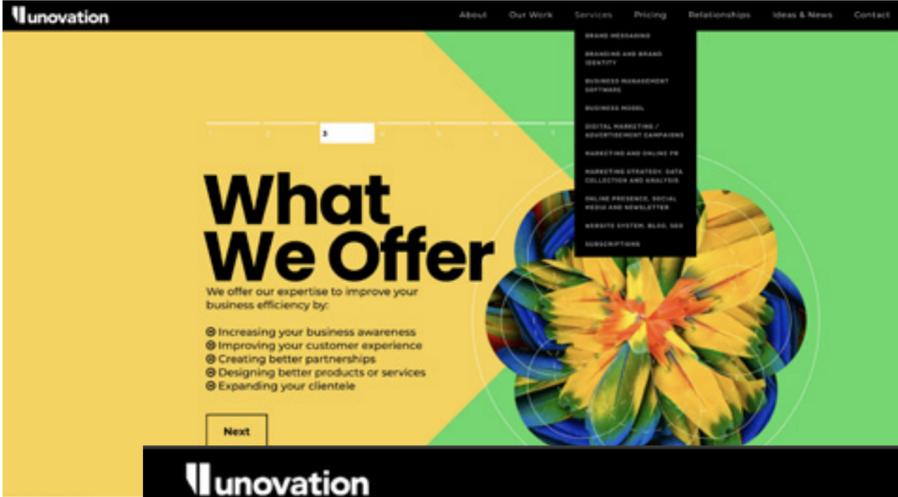


# unovation

— corporate identity, marketing, web design

[unovation.io](http://unovation.io)

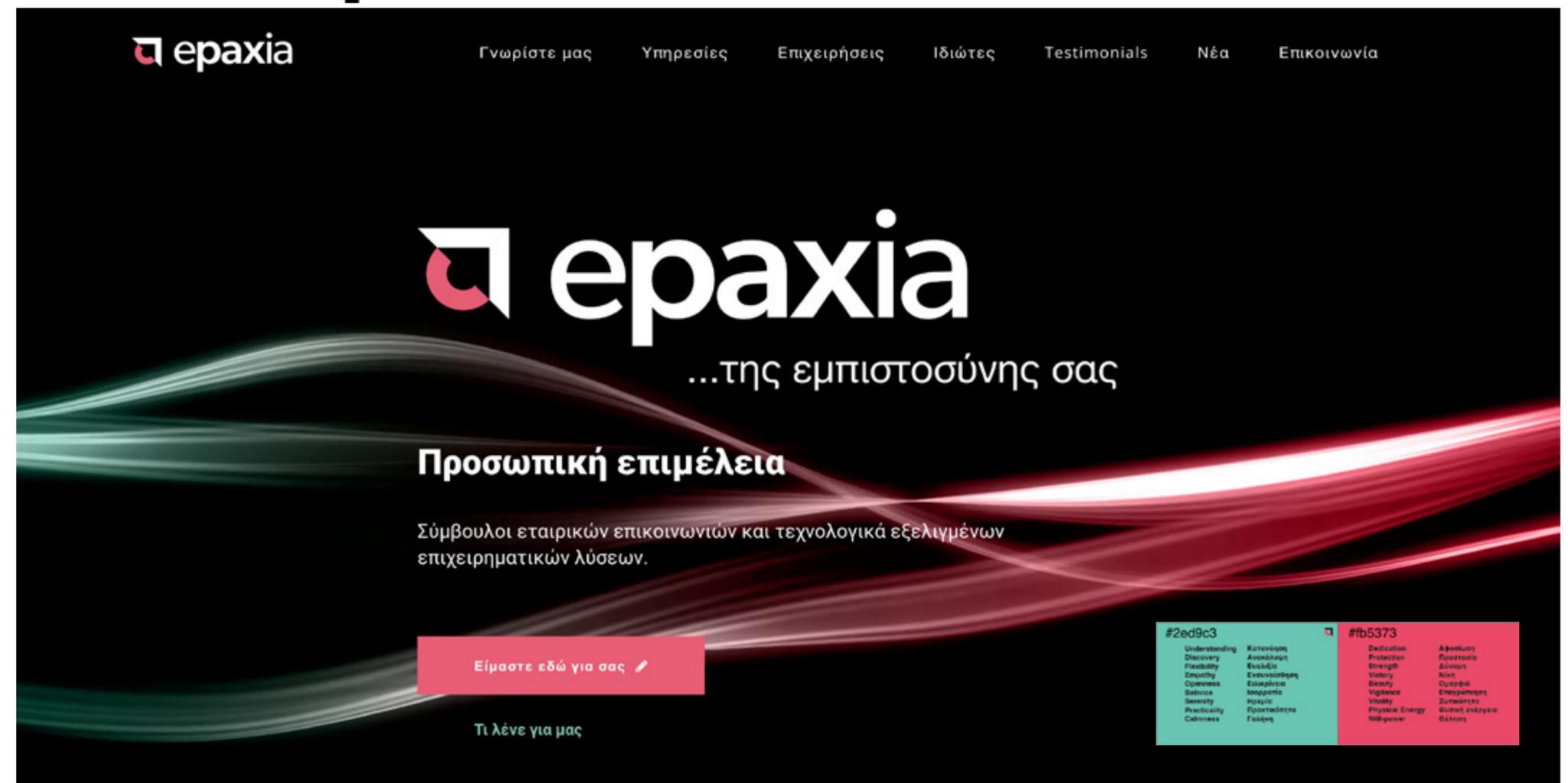
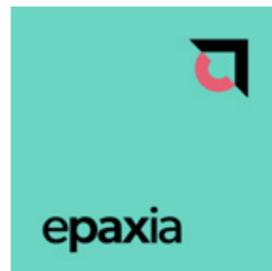
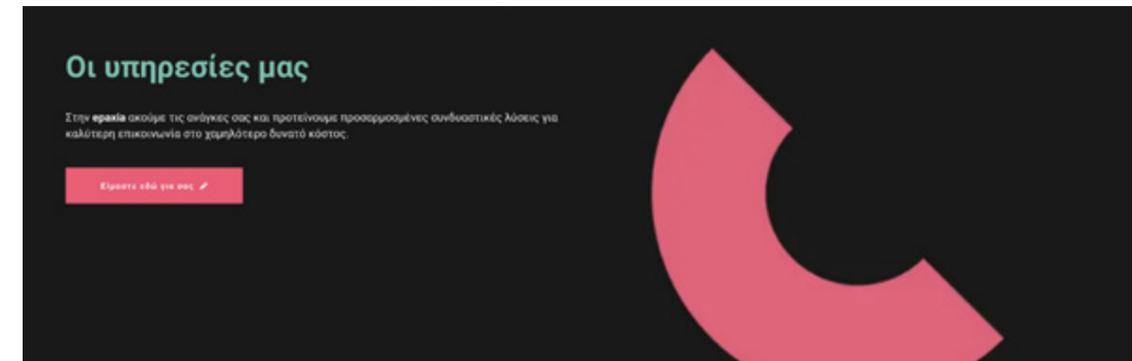
unovation is Branding, Design and Marketing studio that helps businesses create and sustain a strong brand, increase efficiency and enhance customer experiences.



**epaxia** — branding, corporate identity, marketing, web design

[epaxia.gr](http://epaxia.gr)

Epaxia is at the forefront of technological innovation, offering state-of-the-art business solutions through comprehensive technological consultancy. They are dedicated to empowering businesses with advanced strategies and tools tailored to modern challenges.

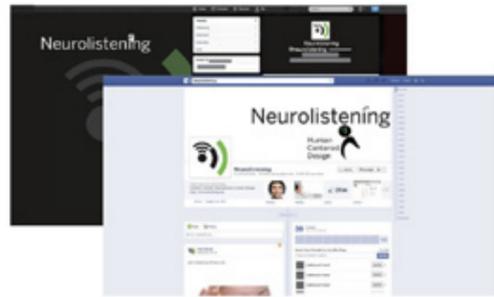


# Neurolistening

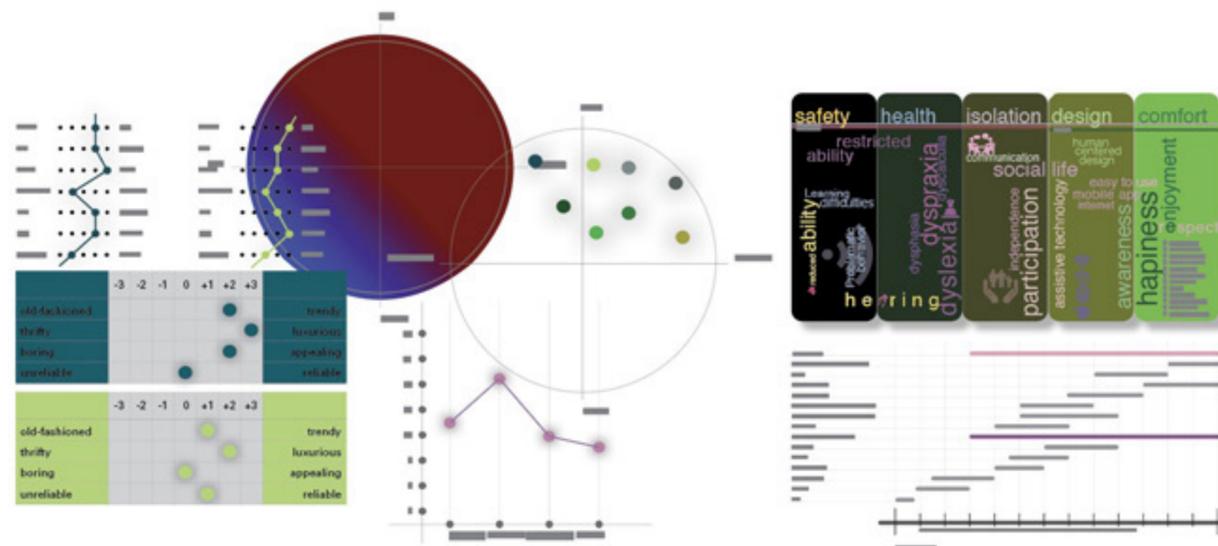
— human centered design, innovation

## Mobile Tomatis method treatment

- \_ Methods of Design
- \_ Corporate identity
- \_ Basic advertising concepts
- \_ Website
- \_ Mobile app
- \_ Social Media strategy



# Neurolistening™



# Food Notation —innovation

Written food language

Vision

To establish a universal cooking language that can transcend cultural barriers, make culinary procedures effortless and recipes easier to understand at a glance.

Objective

- \_Make the code understandable and easy to use
- \_Accomplish flexibility, versatility and future development ability
- \_Establish features and options to ensure universality
- \_Ensure that the code is sustainable

Deliverables

- \_Symbols or typographic approach for kitchenware, ingredients and devices
- \_Scales that needed in cooking like quantity and temperature
- \_Flavours approach
- \_Serving style presentation
- \_All other elements needed



Recipe Front

bef	ppr	ppg	rsm	oil	pep			2	M
	oni	ppy	grl	sal					1/1

timer 2 bef pcs 2 bef pcs  
1sd 3min 2sd 3min

oil +oil 1+2 sd 2min

oni rsm grl  
ppy ppg ppy

+oil +grl 1+2 sd 2min

15min Aus L  
2srv 15min Grill D

Grilled beef steaks with peppers

Recipe Back

bef_beef meat	ppr_peppers red	oni_onion	oil_oil	uma_umami	M main dish 2 nd dish 1/1 recipes
	ppy_peppers green ppy_peppers yellow	rsm_rosemary grl_garlic	sal_salt pep_pepper	moi_moistery smo_smoothly str_strong	

Grilled beef steaks

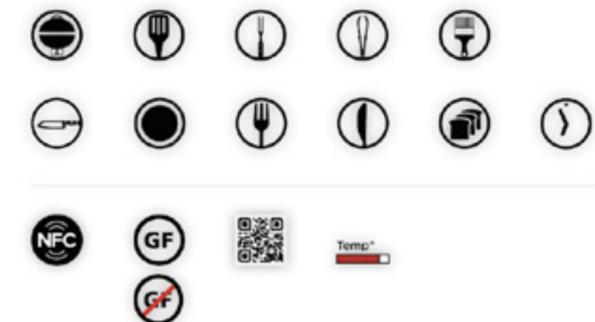
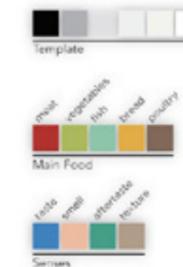
- Preheat the bbq up to 200 °C
- Chop the onions, garlic, rosemary and peppers
- Brush grill grate with oil
- Place steaks on the prepared grill and cook to the desired doneness
- Place oiled vegetables on grill both sides for 2 minutes
- Apply oil and garlic slices and place chopped bread on grill both sides for 2 minutes
- Serve

NFC Near Field Communications:  
Tap here with an NFC enabled mobile

QrCode  
Scan here with a QrCode reader for a how to video

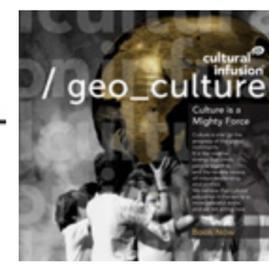
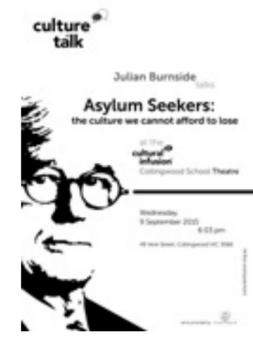
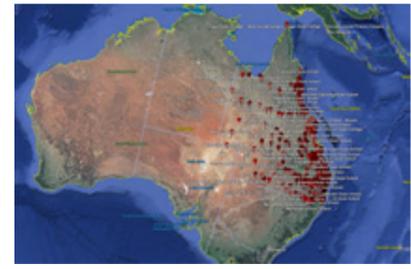
bbq\_barbeque 2 servings 15min L unch  
D inner

serve on a flat dish with knife and fork low fat 1 in a scale of 5 no additives 0 in a scale of 5 preheat barbeque and serve in 200°C categories: Australian and Grill



# Cultural Infusion — creative strategy, rebranding, communication design, visual communication

Cultural Infusion is a non-profit Australia's most vibrant school incursion provider. Making intercultural communication and cultural competence a rich, fun and rewarding part of the curriculum. Cultural Infusion believes that as people who live in a diverse society, in a globalised world, the ability to move between and respect cultures is an invaluable asset.



# cultural<sup>®</sup> infusion<sup>®</sup>

culture talk   cultural<sup>®</sup> journeys   cultural<sup>®</sup> infusion mayibuye

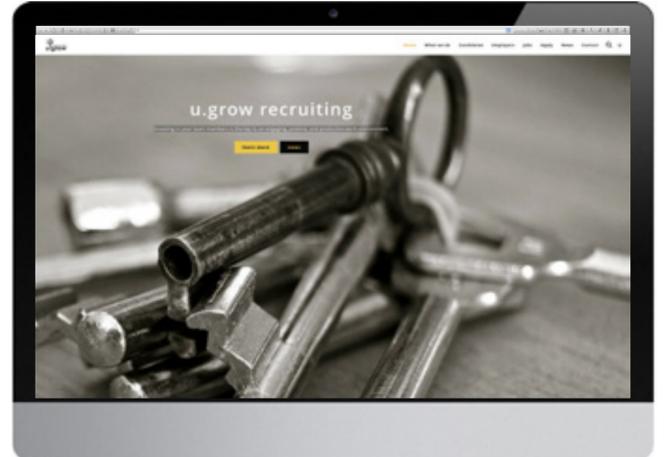


## Social Media Management



# u.grow — corporate identity, branding, social media, web design, innovation

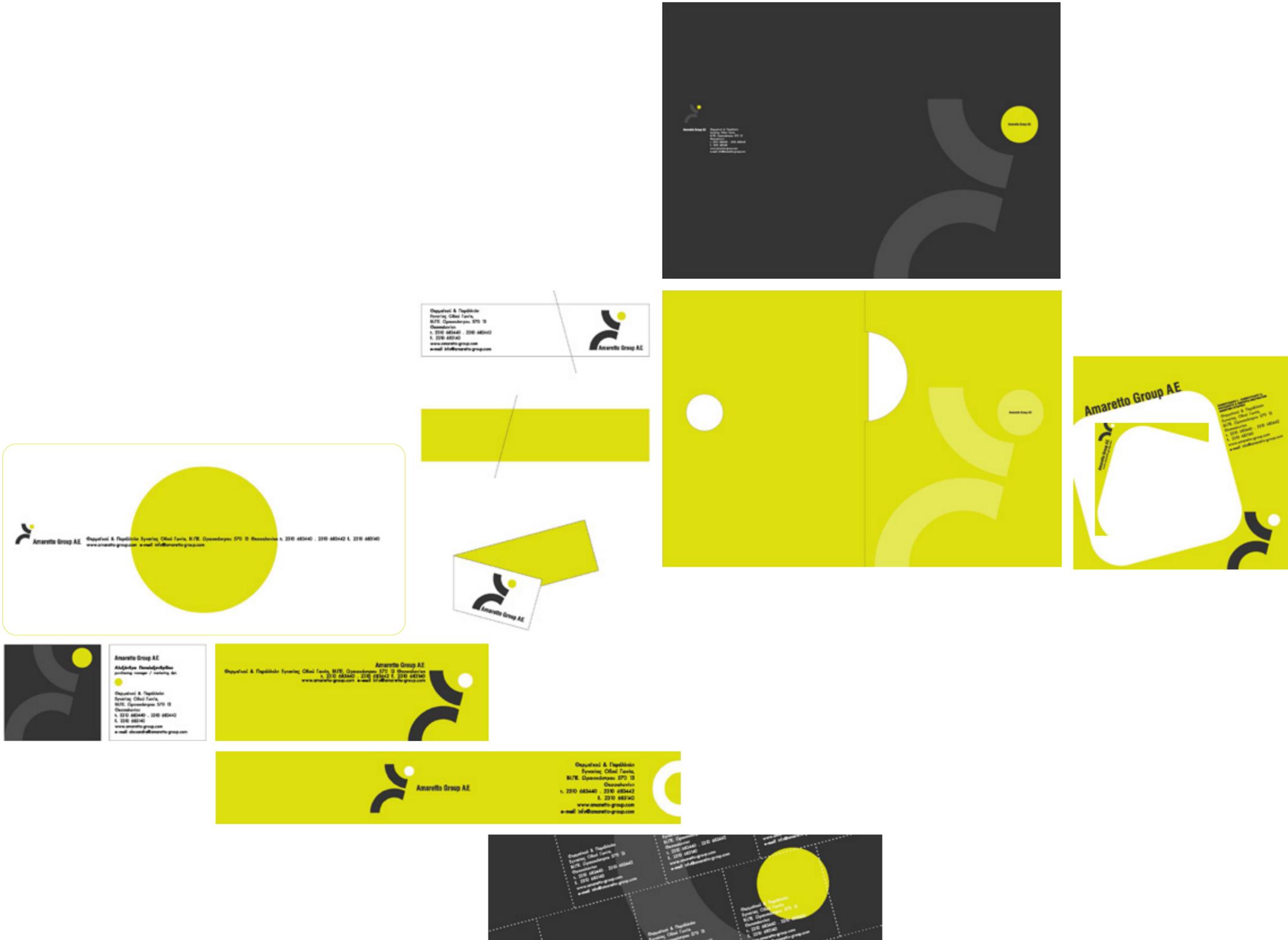
u.grow - Find your p(l)ace, is a creative group of people specializing in recruitment by seeking to build relationships of value with candidates and employers.



# Amaretto Group

— corporate identity, branding

Amaretto group S.A. is a group of companies dedicated to making cutting-edge everyday kids' clothes.



# Amaretto

— visual communication

Amaretto is the most fashionable Greek clothing company, making cutting-edge everyday kids' clothes.

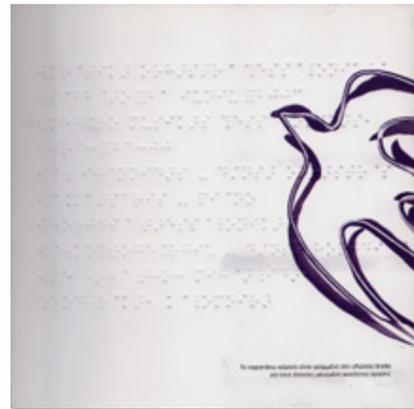
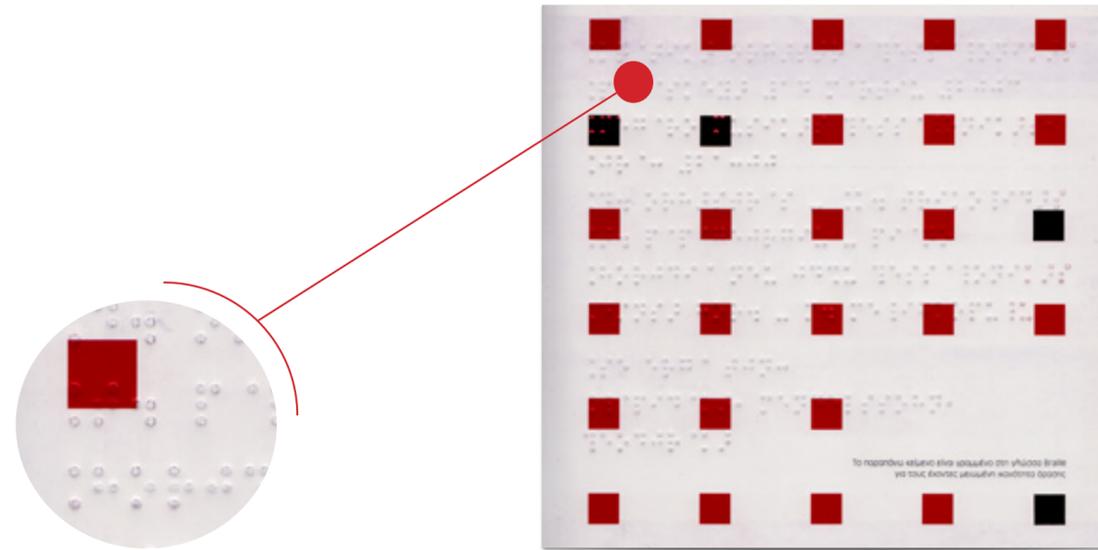


## Orchestra's weekly schedule accessible to the visually impaired

A special embossing technique has been designed and introduced by me in 2003 for the printed material of the Thessaloniki State Symphony Orchestra. Since then, the visually impaired audience were able to have access to the orchestra's weekly schedule, by reading the second page, using the Braille\* writing system.

For the same reason the awarded by the national design awards EVGE, semestrial orchestra's schedule, included an audio cd with the schedule delivered vocally.

\*Braille is a tactile writing system used by the blind and the visually impaired that is used for books, menus, signs, elevator buttons, coins etc.

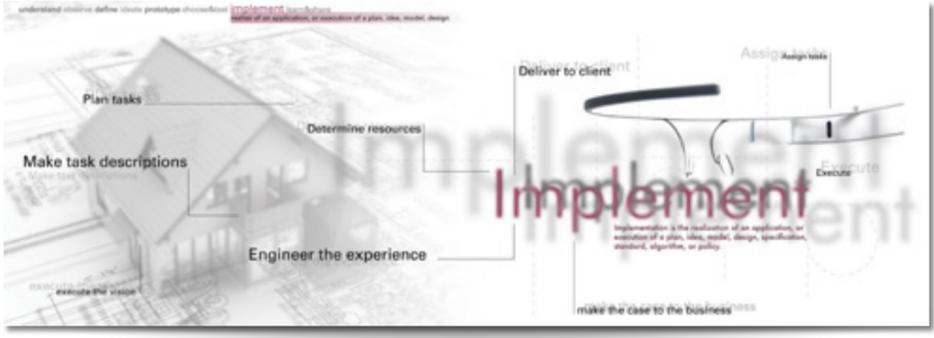
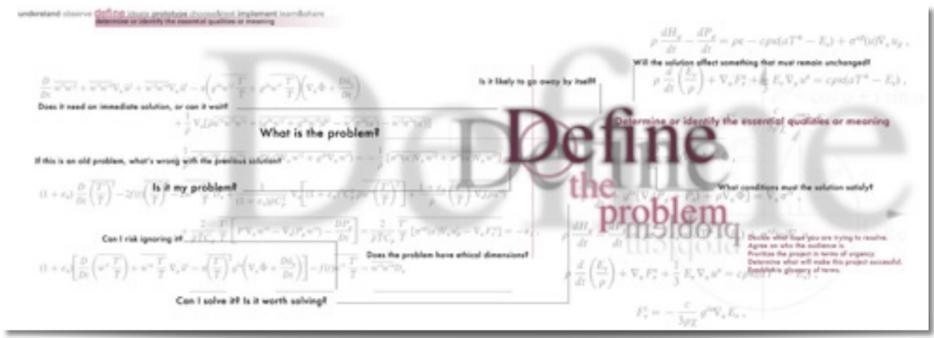


# The Design Thinking process

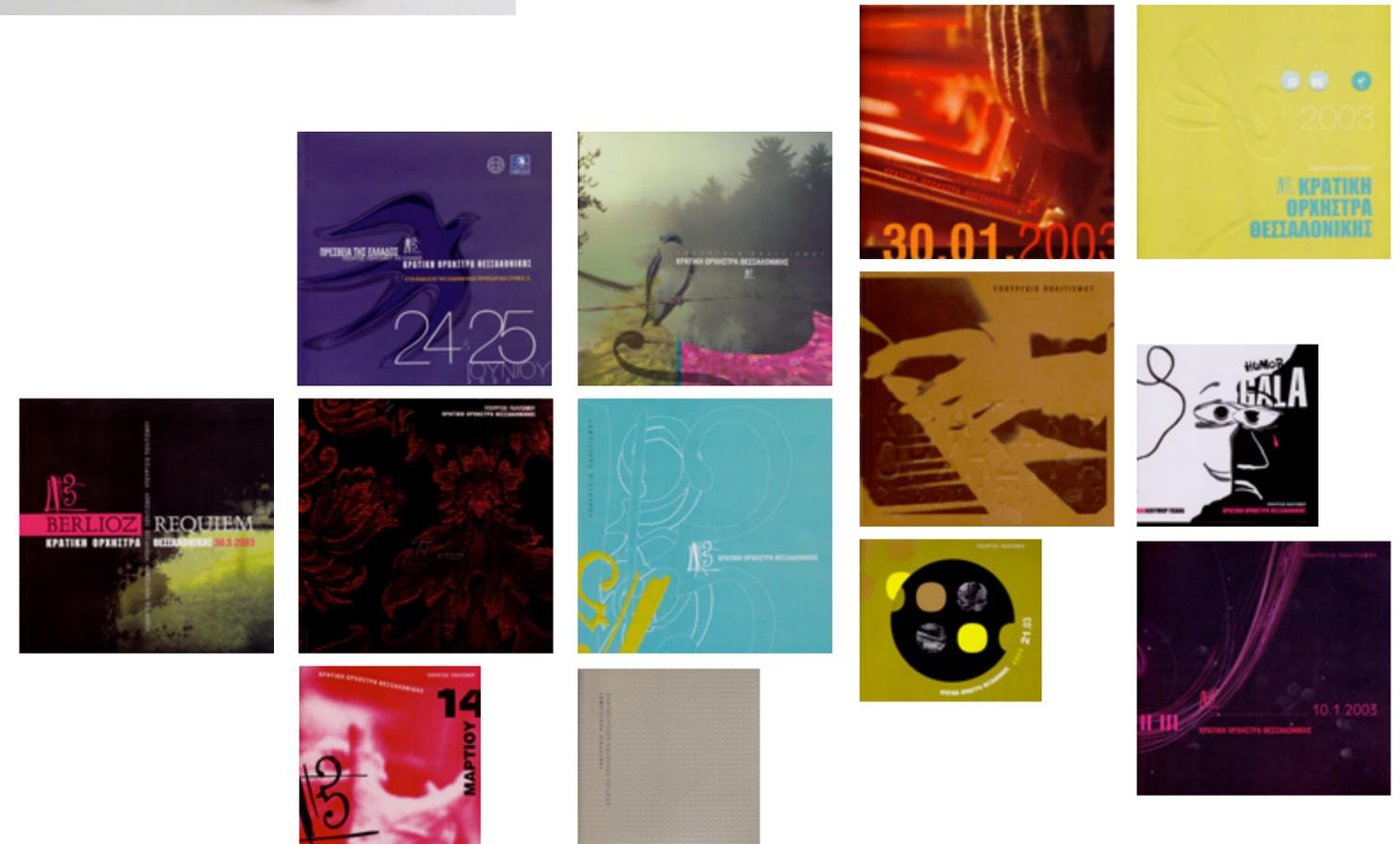
— visualisation, book creation

## A visualisation to Design Thinking process

Design thinking is the ability to combine empathy for the context of a problem, creativity in the generation of insights and solutions, and rationality to analyze and fit solutions to the context.



Thessaloniki State Symphony Orchestra is one of the two most important symphonic ensembles of Greece. The orchestra's extensive repertoire includes works from the Baroque to the avant-garde compositions of the 21st century.



# University of Minnesota —publications

## Exhibition Catalogues

Department of Art Faculty exhibition, Art Moves  
Inaugural exhibition in the new Katherine E. Nash Gallery  
(2003)

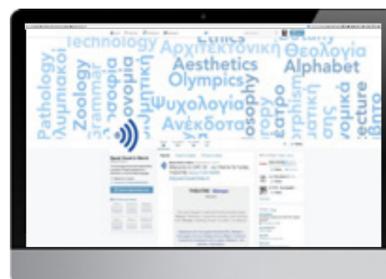
Merce Cunningham, exercises  
Katherine E. Nash Gallery (2005)  
University of Minnesota, Twin Cities is a public research  
university located in Minneapolis and St. Paul, Minnesota,  
United States.



# Speak Greek in March

— corporate identity, visual communication, pro bono

An international project to encourage and provide opportunities to people of Greek background to use the Greek language.



# Kazaviti hotel

—brand identity, branding, visual communication

Kazaviti hotel in Thassos, Greece, is situated at the western end of the location Dasylio, an exquisite forest of pine trees, 1.000 meters away from the Skala of Prinos.

## Deliverables

Corporate identity

Menus

Visual identity (keys, cards, stamps, matches, coasters, pens, tv programs, envelops, notebooks, display presentations)

Maps and guides

Interior and exterior signage

Hotel's booklet

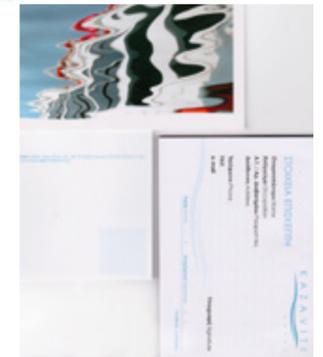
Hotel's Interior Graphics

Environmental Graphics

Magazine advertisements

Photography

KAZAVITI  
HOTEL



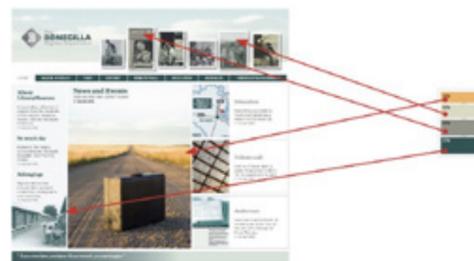
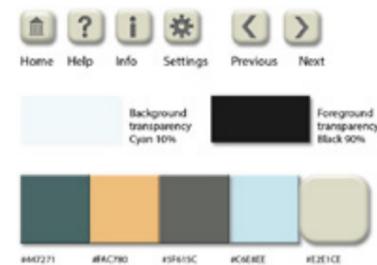
# Bonegilla

— human centered design, innovation, pro bono

## Oral history preservation tool

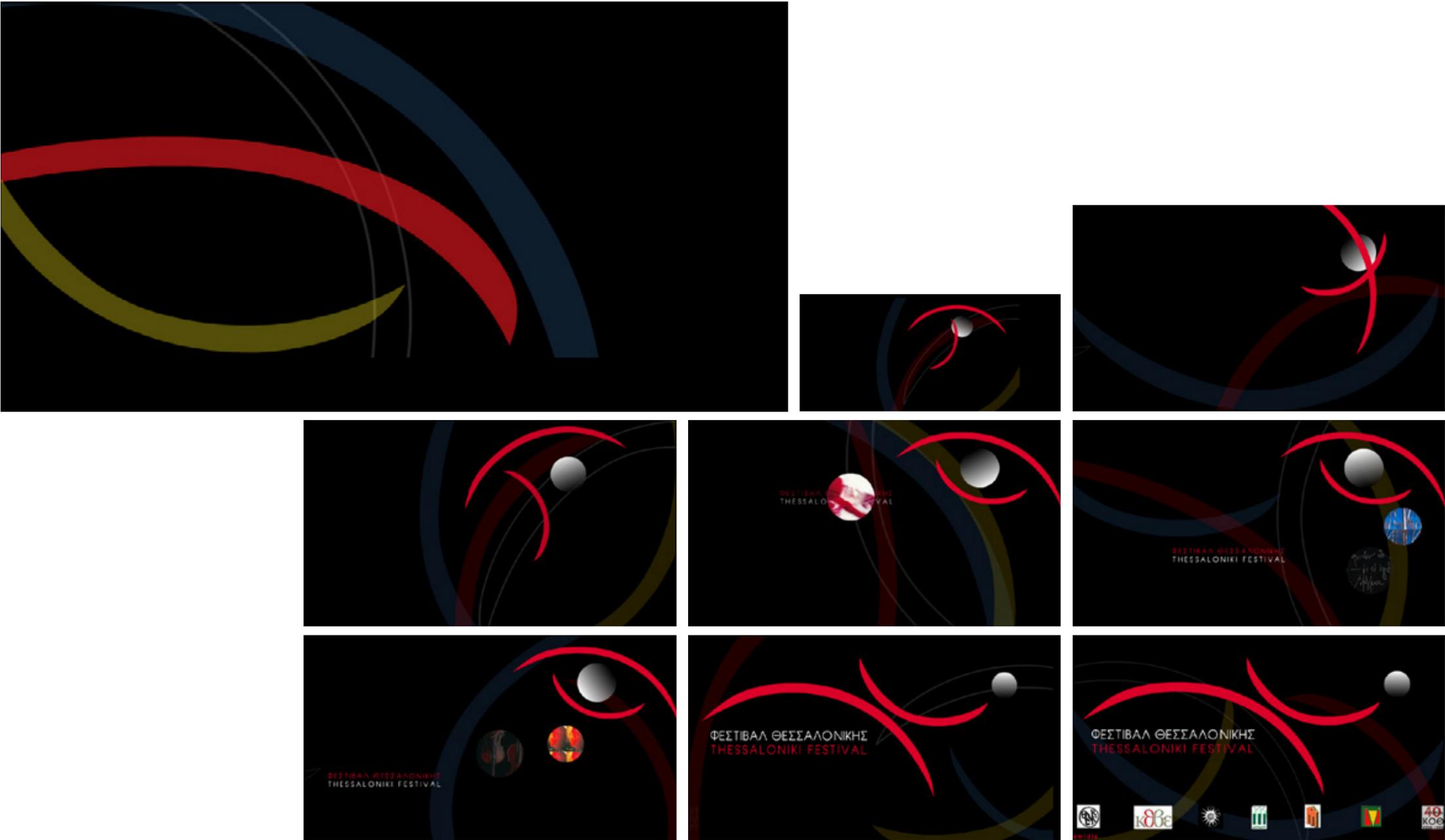
Bonegilla Migrant Reception and Training Centre was a camp setup for receiving and training migrants to Australia during the post World War II immigration boom. Bonegilla holds powerful connections for many people in Australia. There are currently an estimated 1.5 million descendants of migrants who spent time at Bonegilla.

In 2011 the Australian Government began the process of developing an Australian heritage strategy. Part of this process was proposed an idea of an application for the preservation of the oral history.

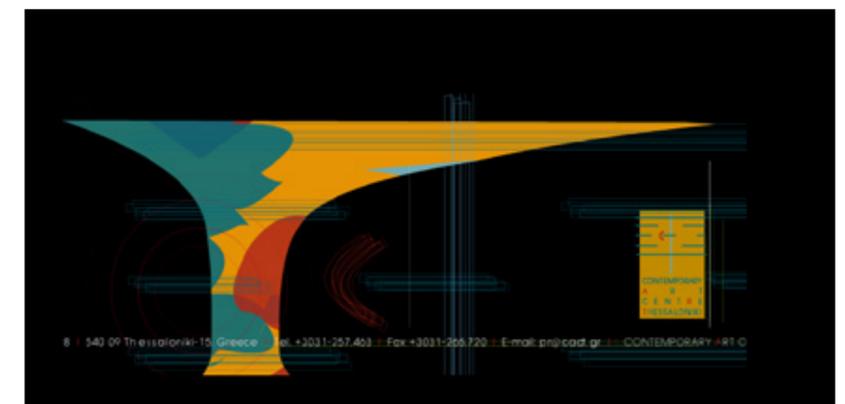
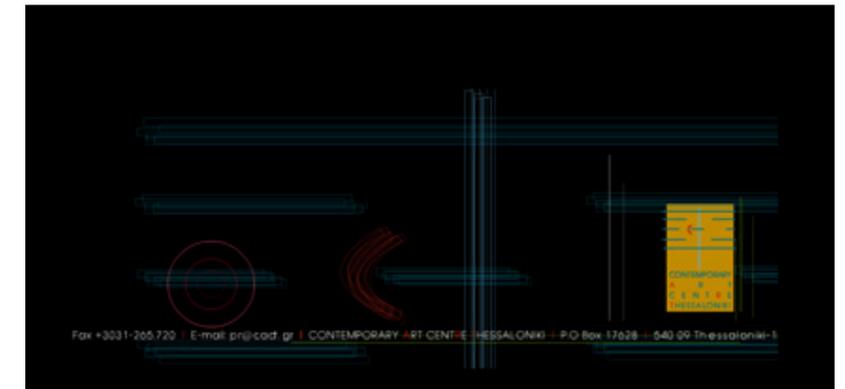
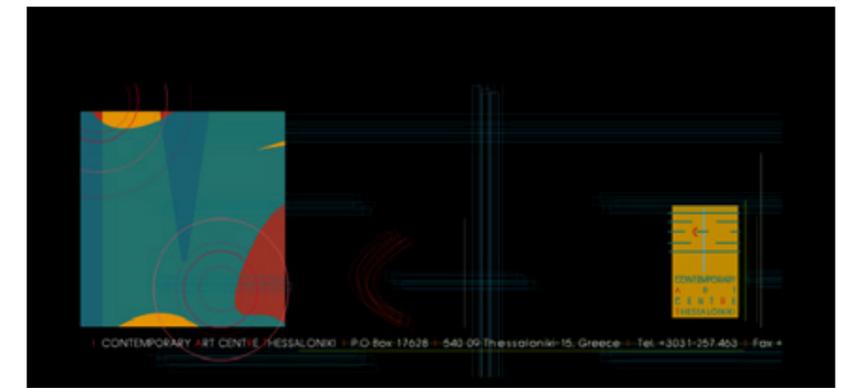
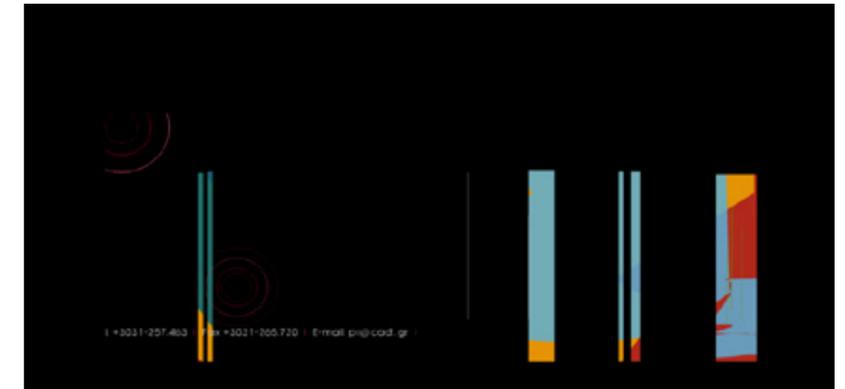


# Thessaloniki Festival — motion graphics

Thessaloniki Festival was an umbrella organization designed to coordinate activities of the following institutions: The State Museum of Contemporary Art, the Art Center of Thessaloniki, the Dimitria Festival, the National Theater of Northern Greece and the State Orchestra of Thessaloniki.

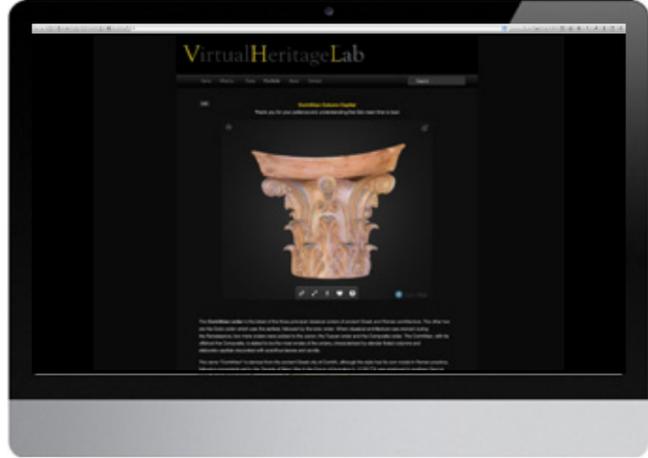


The Contemporary Art Centre of Thessaloniki is an independent part of the State Museum of Contemporary Art. It supports all forms and kinds of innovative artistic activity. It does not function merely as an intermediary along the linear progression of artist – work of art – public, but serves as an active enabler, facilitating and encouraging communication between the artist and the public.



# 3d VHL — visual communication

3d Virtual Heritage Lab specialises in the area of Digital Cultural and Virtual Heritage preservations. It performs large scale 3d scanings, inspections, quality controls and provides heritage communication and publicising services.



# Logotypes and Marks

—random selection



# Antonios Bouris

[bouris.com](http://bouris.com)