



# Antonios Bouris curriculum vitae

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**Brand manager, Communication designer, Graphic designer and Photographer**, working with individuals, start-ups, and organizations for more than 25 years. **Teacher** in branding, marketing, design, creative thinking, photography and digital culture for 19 years. **Design Thinking** lover, admiring design, technology and smart ideas.

## Expertise

- **Brand manager / Communication Designer**

Strategic business thinking, market research, creativity and problem-solving. These are my tools for building cohesive and strong brands. The message always reaches the targeted audience, inspires, creates genuine value and desires to engage.

- **Visual Communication Designer**

Working with clients to transform their briefs into inspiring designs. Designing for digital and print projects, the challenge for me is fulfilling the brand promise.

- **Photographer**

Creating visual content and storytelling images is my passion.

## Experience

- **[Bright Minds Zone PTY LTD](#), Co-founder, Communication designer**

/2019 - today

Bright Minds Zone consists of 4 companies:

- unovation, Branding, Design, Marketing
- abeess, VR & AR experiences
- curiusTone, Applications Lab
- workshopsZone, Explore aspects, engage in activities

- **[SAE Creative Media Institute](#), Lecturer** /2018 - today

Teaching Branding, Marketing and Design, Member of the National Course committee, National Units Coordinator

- **[Freelance Communication & Graphic Designer](#)** /2011 - today

- **Cultural Infusion, Communication Design Director** /2015 - 2016

- **Visual Options, Brand Manager, Creative strategist** /1997 - 2015

Branding and design, Visual communication

- **Online Services and Solutions** /2005-today

Web server operator, providing web services and IT solutions. AWS, Linux OS, Apache server, cPanel web hosting

- **[UCLAN/AAS](#), Teacher** /1994-2009 Creative thinking, Design, Photography and Web design.

- **[PSC Photography Studies College](#), Teacher** /2017 Design

- **Freelance Photographer** /1993 - today



## Education

- **Communication Design, Master of Design** Swinburne University of Technology, Australia
- **Graphic Design, BA (Hons)** UCLAN, Great Britain
- **Photography - Graphic Design** Santa Monica College, USA
- **Computers - Structured Programming** North Data, Greece
- **Wireless Telecommunication Engineering** Greek Military Air-force
- **Electronic Engineering** Democritus, Greece
- **French Language and Literature** Institut Français de Thessalonique, Greece
- **Music / Violin** State Conservatory of Thessaloniki, Greece

## Soft Skills

- Leadership • Creativity • Innovation • Design thinking • Problem solving • Collaboration • Critical thinking • Strong Work Ethic

## Hard Skills

- Apple • Adobe Suite • Wordpress • Microsoft • Nikon • Amazon AWS • CPanel • Greek language

## Awards

## Participations

## Memberships

- Swinburne University of Technology, Top Graduate Prize
- University of Central Lancashire, First Class Honours
- Member of the Australian Graphic Design Association AGDA
- Member of the Golden Key International Honour Society
- EBGE, Design and Illustration award in Graphic Design and Motion Graphics
- SMC, Four times in Dean's honour list

## Pro bono

- City of Wodonga, app development • #SpeakGreekInMarch, campaign direction • Poseidon project, presenting online the Greek maritime history

## Hobbies

Creating projects with microcontrollers and microcomputers, 3d printing, passion for VR and AR.