

Antonios Bouris

work selection



what is inside

not in order

creative strategy
branding
visual communication
communication desing
corporate identity
online marketing and social media
human centered design
visualisation
innovation
logotypes and marks
motion graphics
web design
pro bono
photography

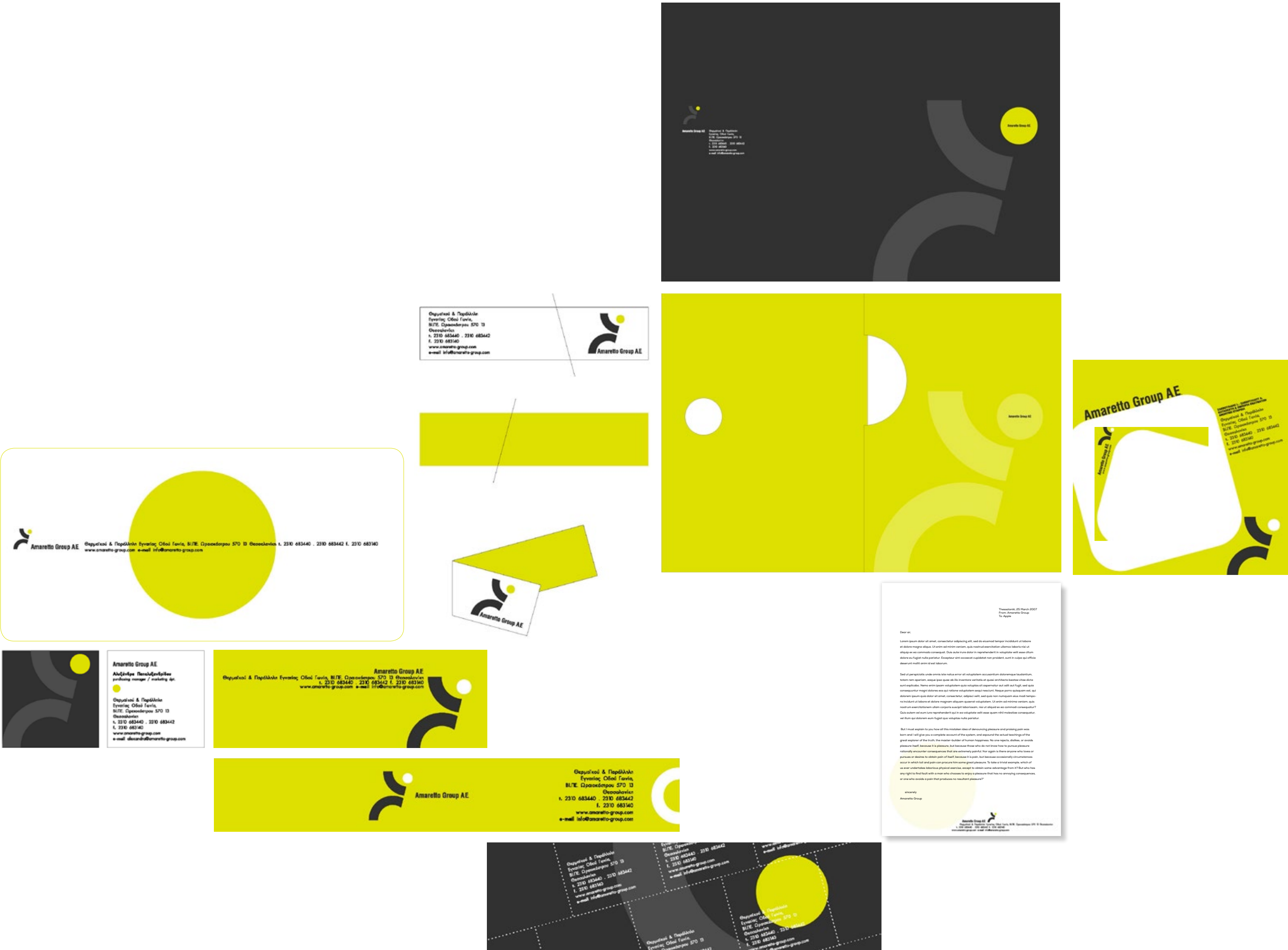
about me

I am a Communication designer. My professional experience is in the field of the Creative Strategy, Branding, Visual Communication and Communication Design. I always find ways to attract, inspire, create desires and motivate people to respond to messages they receive, through all available media. I am also a computer freak and a gadget maniac admiring and - when possible - getting my hands on all kinds of technology and smart ideas. I am single, travel as much as I can and always consider my job as a pleasure.

Amaretto Group

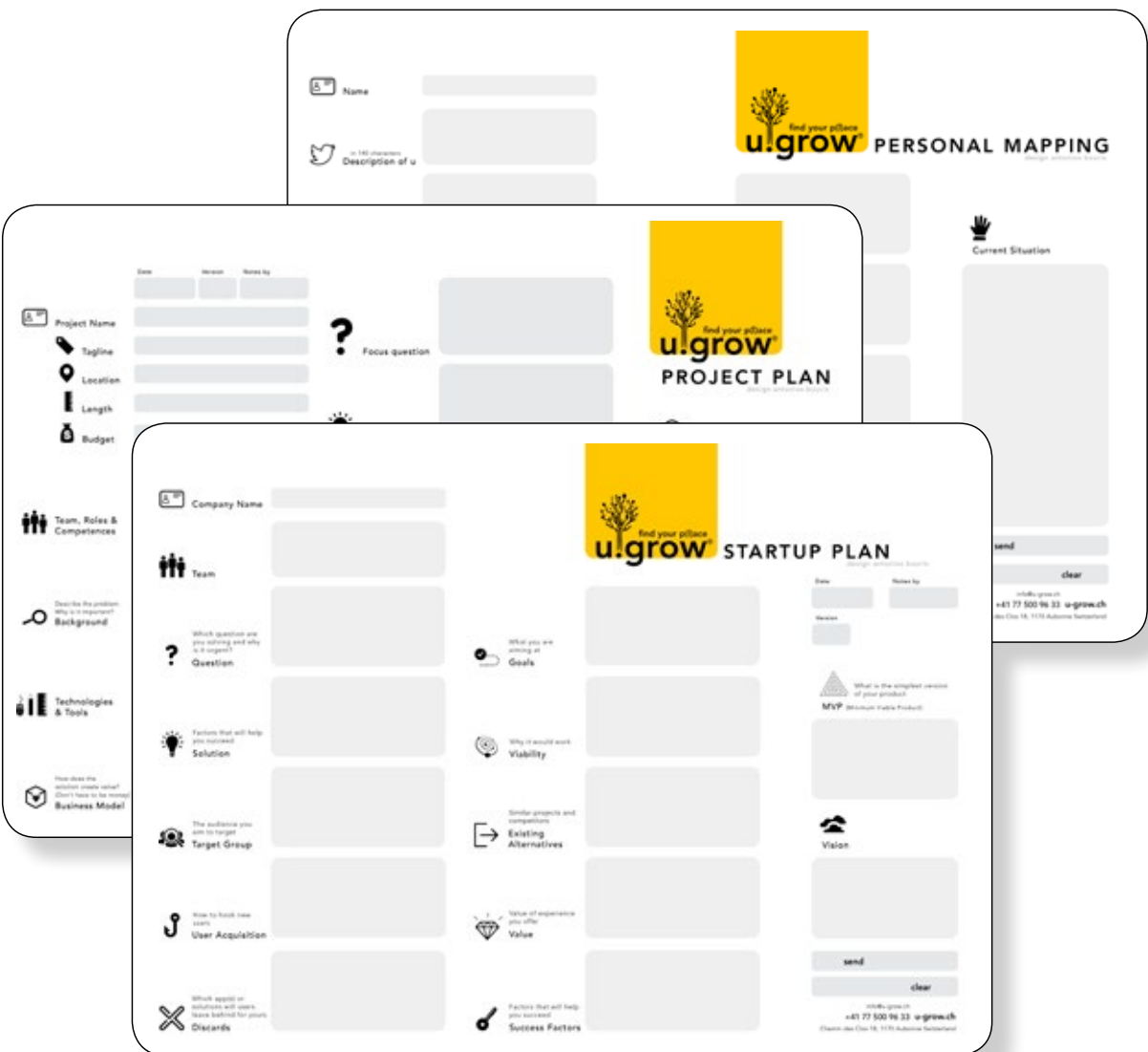
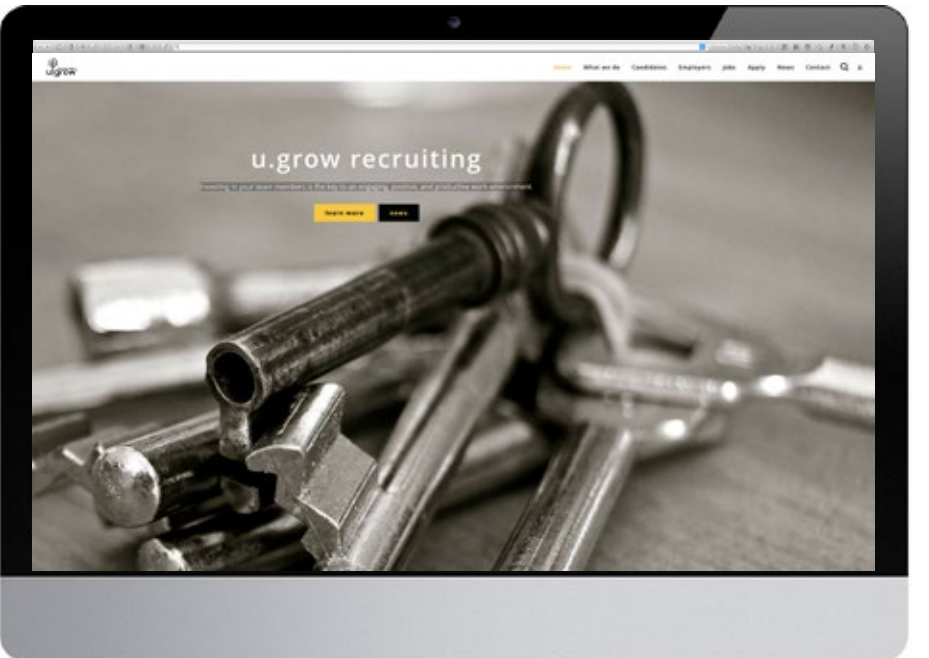
—corporate identity

Amaretto group S.A. is a group of companies dedicated to making cutting-edge everyday kids’ clothes.



u.grow —corporate identity, social media, innovation

u.grow - Find your p(l)ace, is a creative group of people specializing in recruitment by seeking to build relationships of value with candidates and employers.



Amaretto

— visual communication

Amaretto is the most fashionable Greek clothing company, making cutting-edge everyday kids' clothes.




Neurolistening

—human centered design, innovation


Mobile Tomatis method treatment

- _Methods of Design
- _Corporate identity
- _Basic advertising concepts
- _Website
- _Mobile app
- _Social Media strategy




Neurolistening


Tap here




Neurolistening.org
vCard
pr@neurolistening.org
39, Ermou str, 10563
Athens, Greece
+30210 1234567



QRcode
Scan here with a QRcode reader to visit website or to store as a contact



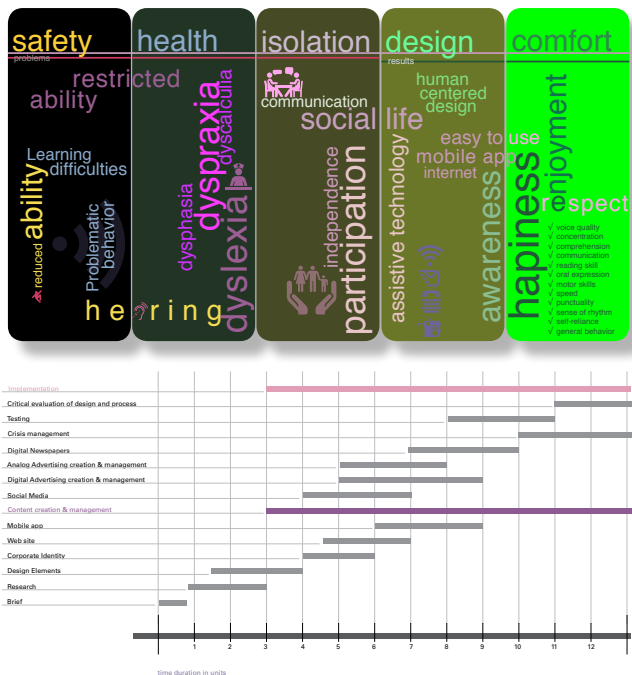
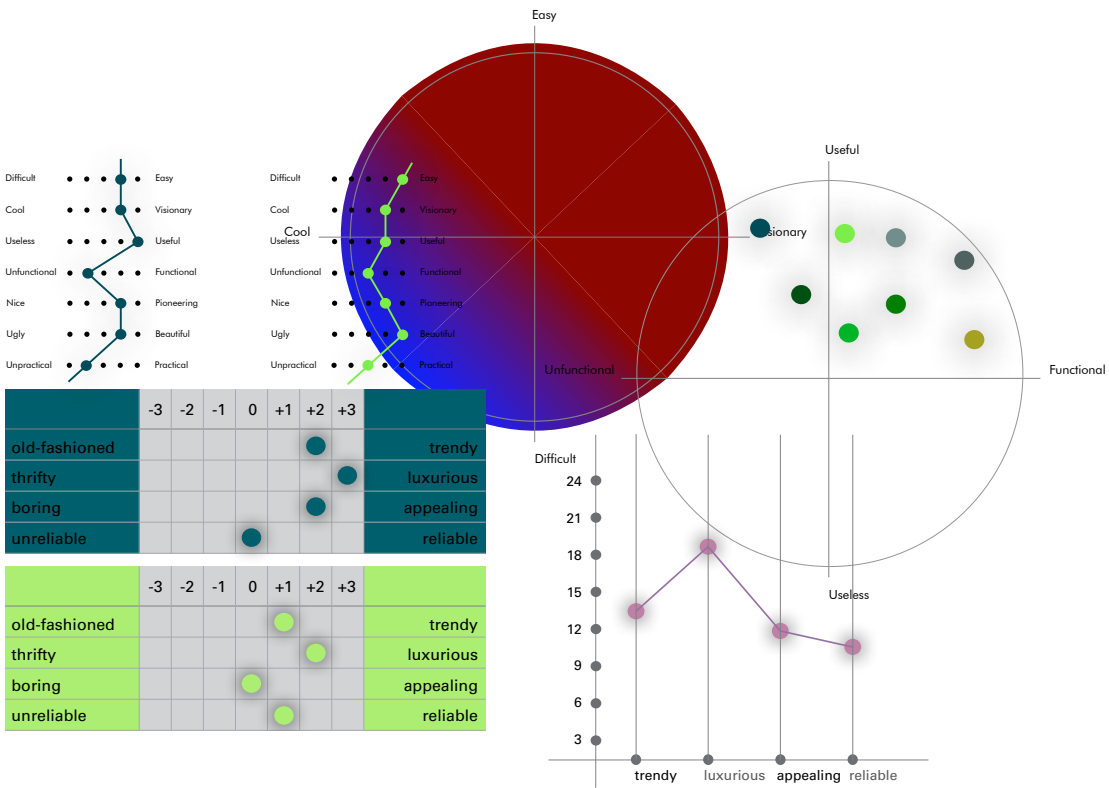
NFC
Near Field Communication tag
Tap here with an NFC reader



Augmented reality
Point your augmented reality able mobile phone to view content



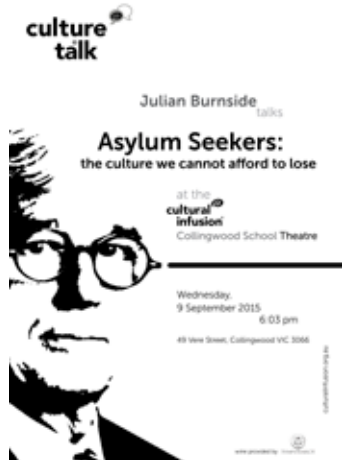
Neurolistening™



Cultural Infusion

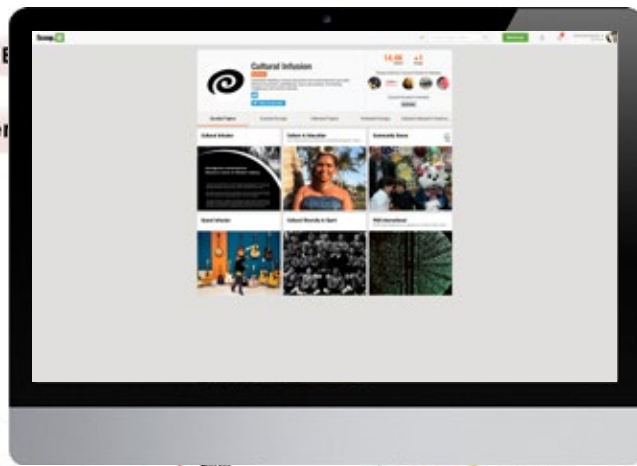
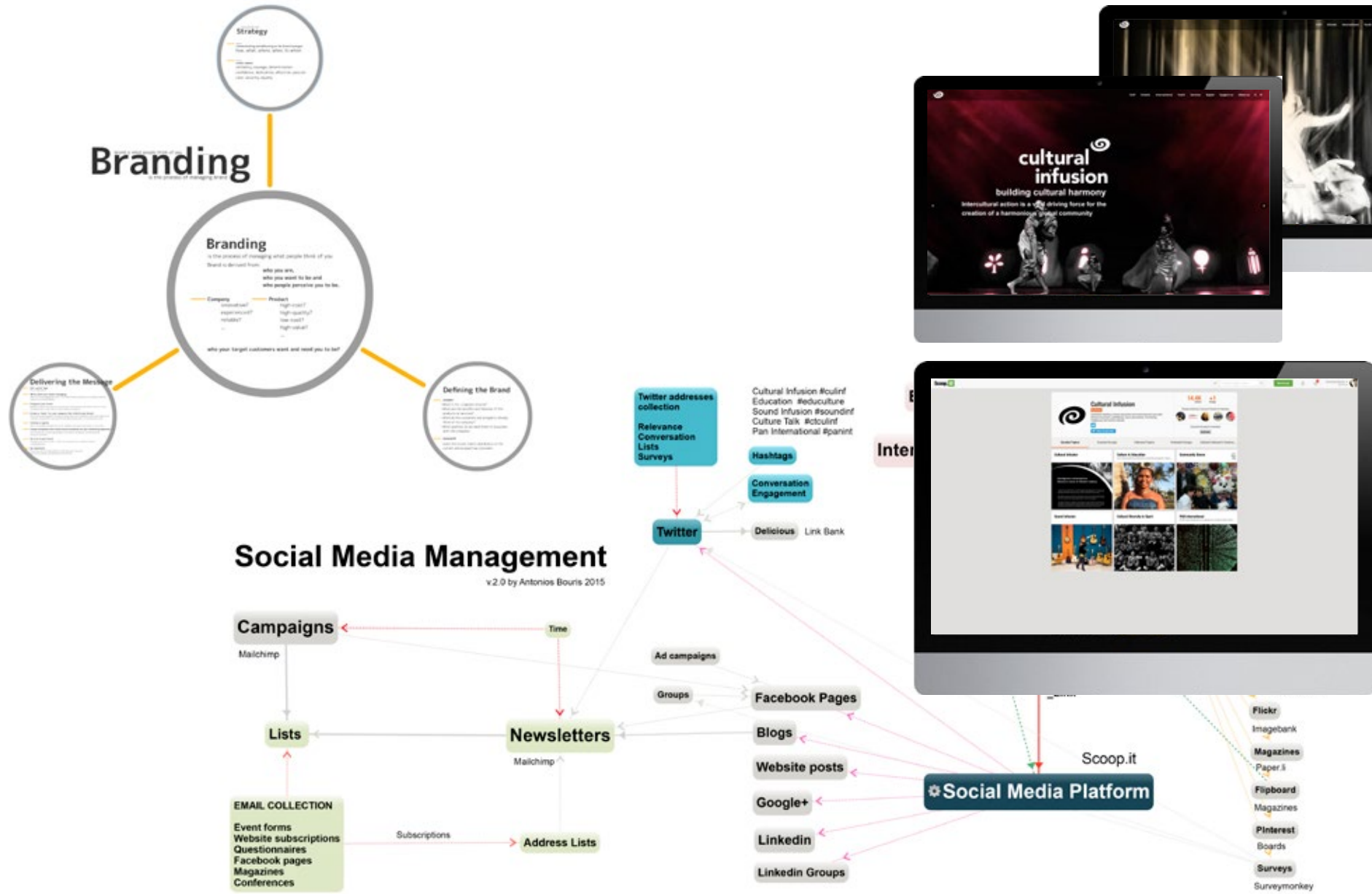
— creative strategy, rebranding, communication design, visual communication

Cultural Infusion is a non-profit Australia’s most vibrant school incursion provider. Making intercultural communication and cultural competence a rich, fun and rewarding part of the curriculum. Cultural Infusion believes that as people who live in a diverse society, in a globalised world, the ability to move between and respect cultures is an invaluable asset.



cultural[®] infusion[®]

culture talk cultural journeys cultural infusion mayibuye

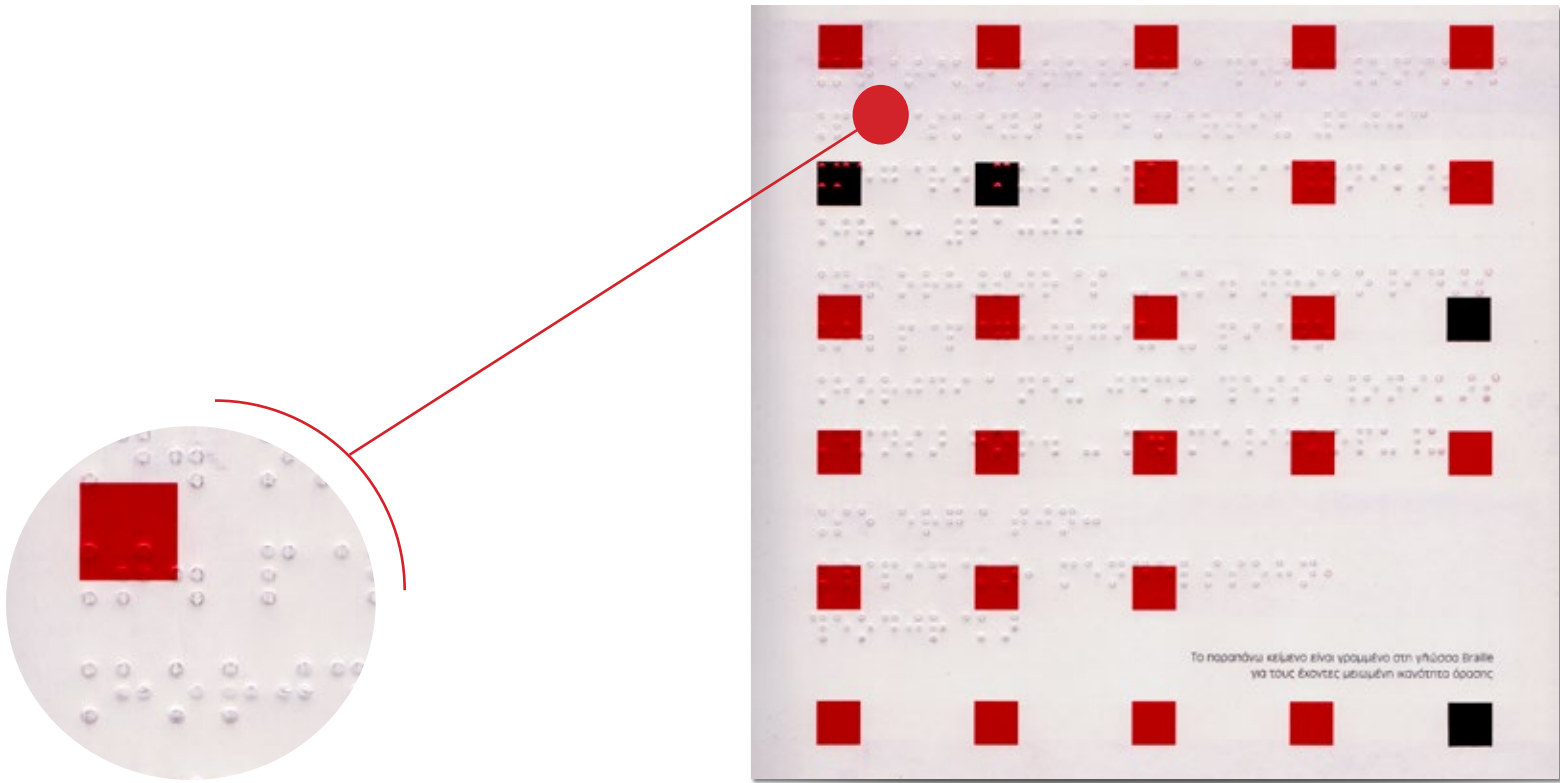


Orchestra’s weekly schedule accessible to the visually impaired

A special embossing technique has been designed and introduced by me in 2003 for the printed material of the **Thessaloniki State Symphony Orchestra**. Since then, the visually impaired audience were able to have access to the orchestra’s weekly schedule, by reading the second page, using the Braille* writing system.

For the same reason the awarded by the national design awards EVGE, semestrial orchestra’s schedule, included an audio cd with the schedule delivered vocally.

*Braille is a tactile writing system used by the blind and the visually impaired that is used for books, menus, signs, elevator buttons, coins etc.



Food Notation

__innovation

Written food language

Vision

To establish a universal cooking language that can transcend cultural barriers, make culinary procedures effortless and recipes easier to understand at a glance.

Objective

- _Make the code understandable and easy to use
- _Accomplish flexibility, versatility and future development ability
- _Establish features and options to ensure universality
- _Ensure that the code is sustainable

Deliverables

- _Symbols or typographic approach for kitchenware, ingredients and devices
- _Scales that needed in cooking like quantity and temperature
- _Flavours approach
- _Serving style presentation
- _All other elements needed



Recipe Front

bef

ppr	ppg	rsm	oil	pep			2	M
oni	ppy	grl	sal				1/1	

Temp°
200

oil

2 bef pcs
1sd 3min

2 bef pcs
2sd 3min

oni rsm grl
ppr ppg ppy

+oil 1 + 2 sd

2min

oni rsm grl
ppr ppg ppy

+oil +grl 1 + 2 sd

2min

• 2 - 4 min rare to well done
• add salad, red wine or beer

Grilled beef steaks
with peppers

bbq

fat
*....

uma

str

15min

Aus

L

2srv

GF

add
*....

uma

moi
smo

Temp°
200

Grill

D

NFC

bef_beef
meat

ppr_peppers red
ppg_peppers green
ppy_peppers yellow

oni_onion
rsm_rosemary
grl_garlic

oil_oil
sal_salt
pep_pepper

uma_umami
moi_moistery
smo_smoothy
str_strong

M
main dish
2 nd dish
1/1 recipes

Grilled beef steaks

- Preheat the bbq up to 200 °C
- Chop the onions, garlic, rosemary and peppers
- Brush grill grate with oil
- Place steaks on the prepared grill and cook to the desired doneness
- Place oiled vegetables on grill both sides for 2 minutes
- Apply oil and garlic slices and place chopped bread on grill both sides for 2 minutes
- Serve

NFC

Near Field Communication:
Tap here with an NFC enabled mobile

QRcode:
Scan here with a QRcode reader for a 'how to' video

bbq grill

bbq spatula

bbq fork

bbq tongs

bbq brush

kitchen knife

dish

fork

knife

bread

bbq_barbeque
2 servings

serve on a flat dish
with knife and fork

Temp°
200

preheat barbeque
and serve in 200°C

GF
gluten free

fat
*....

low fat
1 in a scale of 5

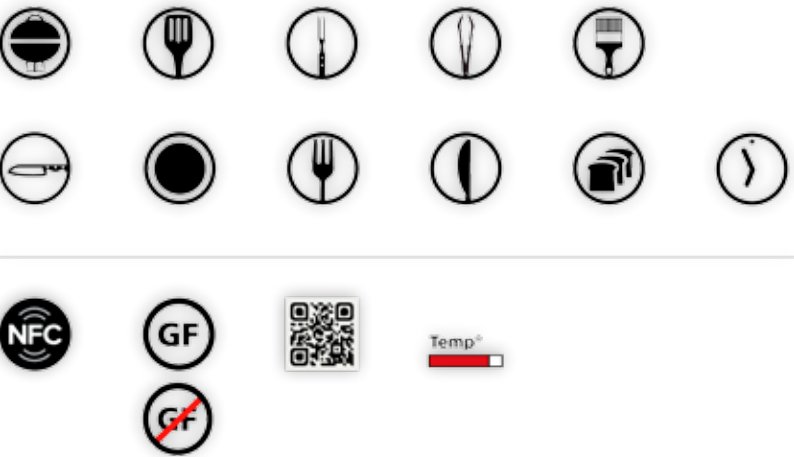
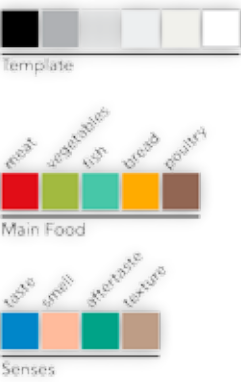
add
*....

no additives
0 in a scale of 5

categories:
Australian and Grill

L
Dinner

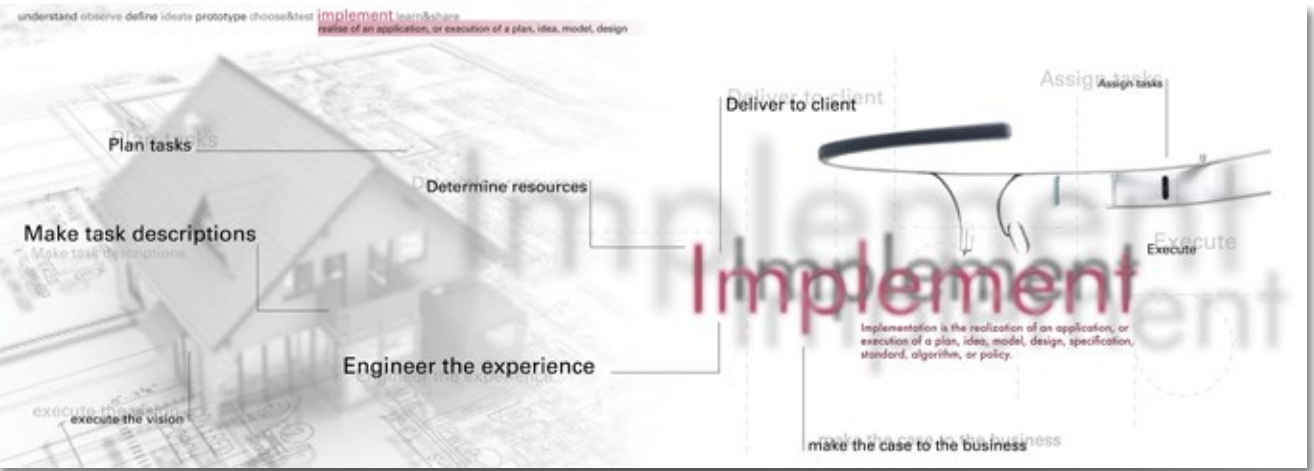
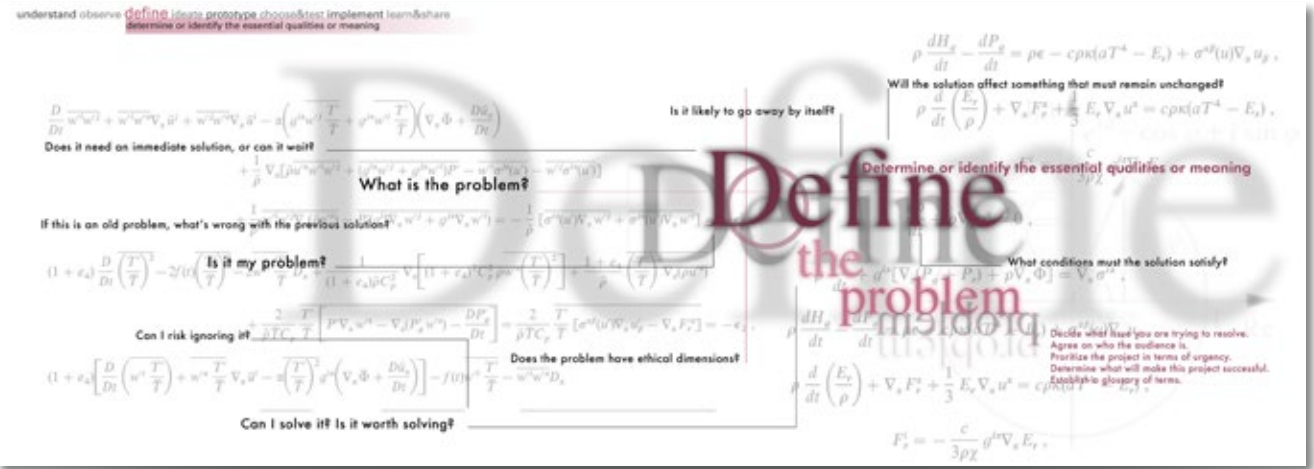
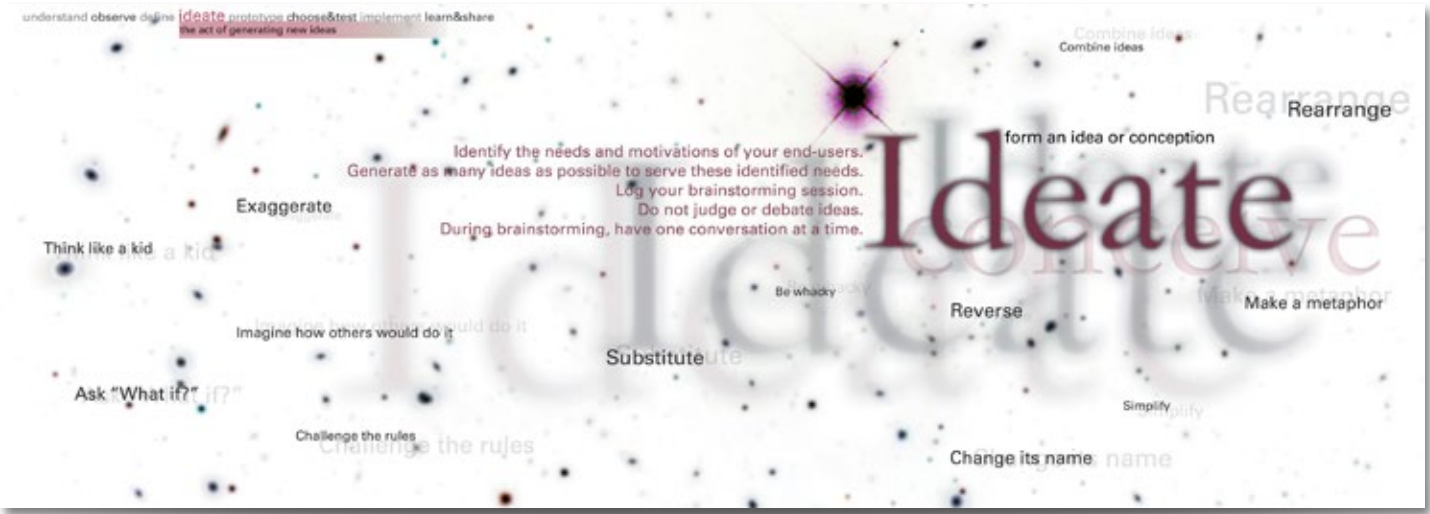
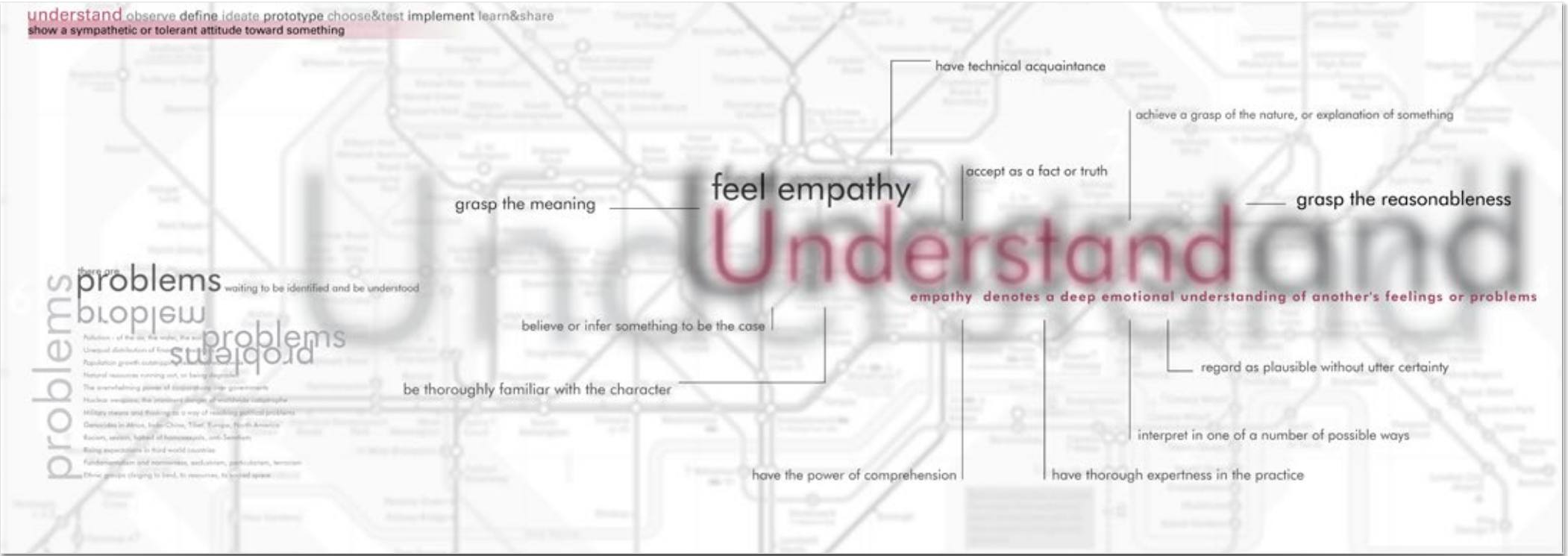
Recipe Back



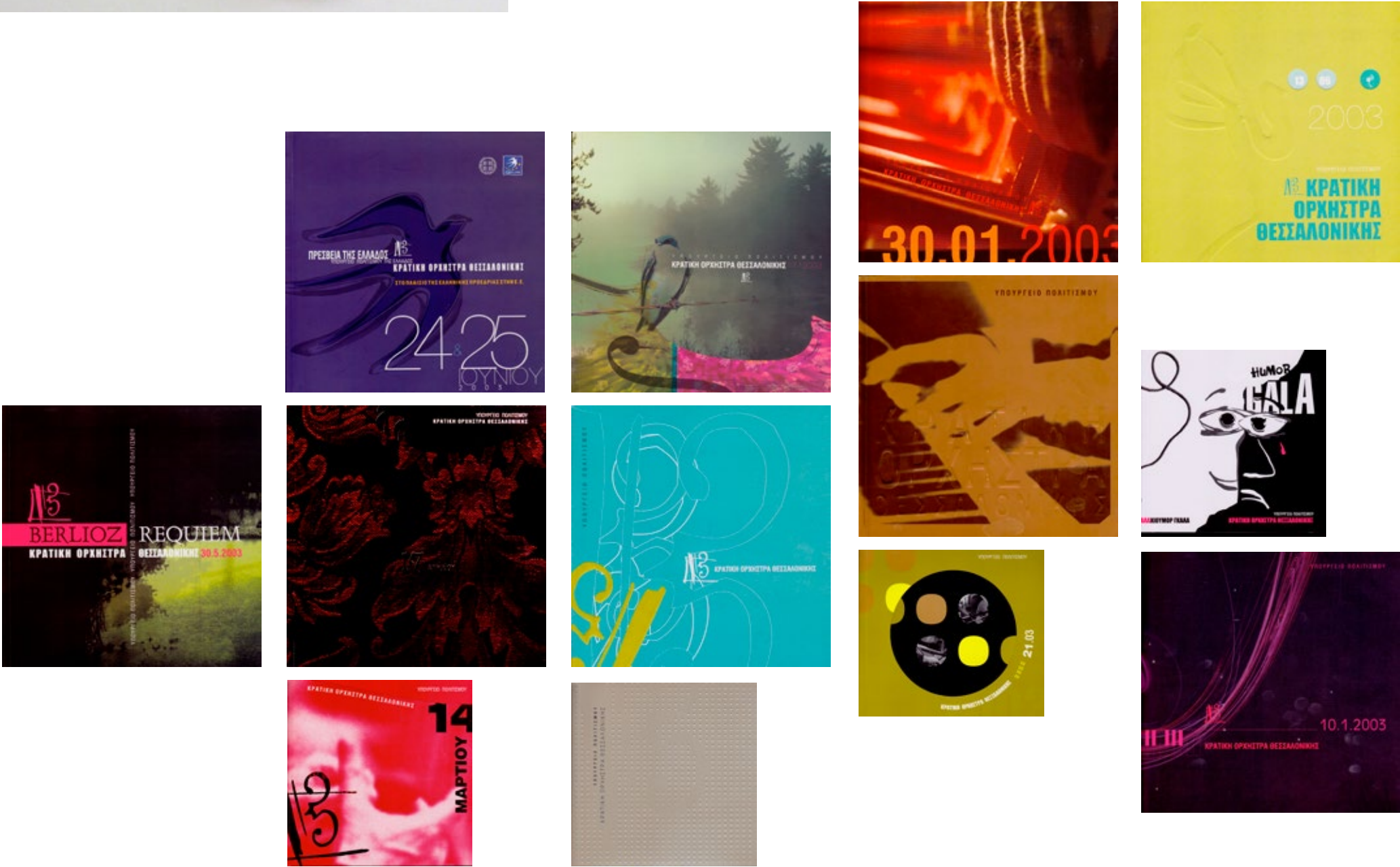
The Design Thinking process —visualisation

A visualisation to Design Thinking process

Design thinking is the ability to combine empathy for the context of a problem, creativity in the generation of insights and solutions, and rationality to analyze and fit solutions to the context.



Thessaloniki State Symphony Orchestra is one of the two most important symphonic ensembles of Greece. The orchestra's extensive repertoire includes works from the Baroque to the avant-garde compositions of the 21st century.

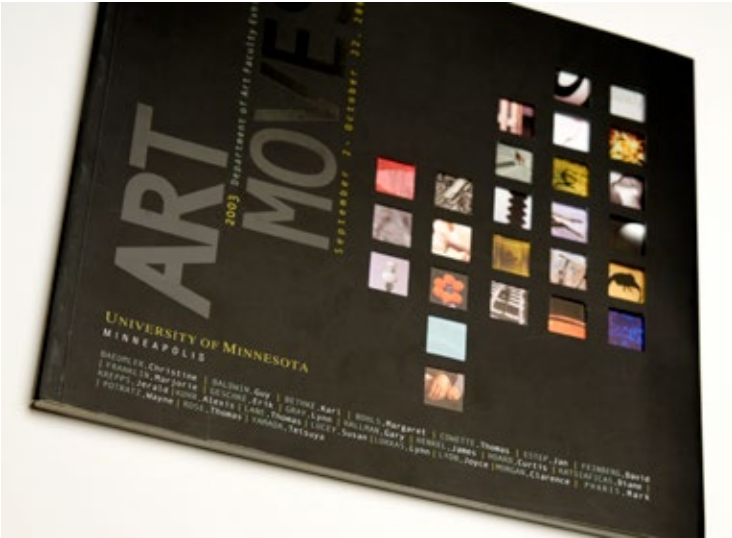
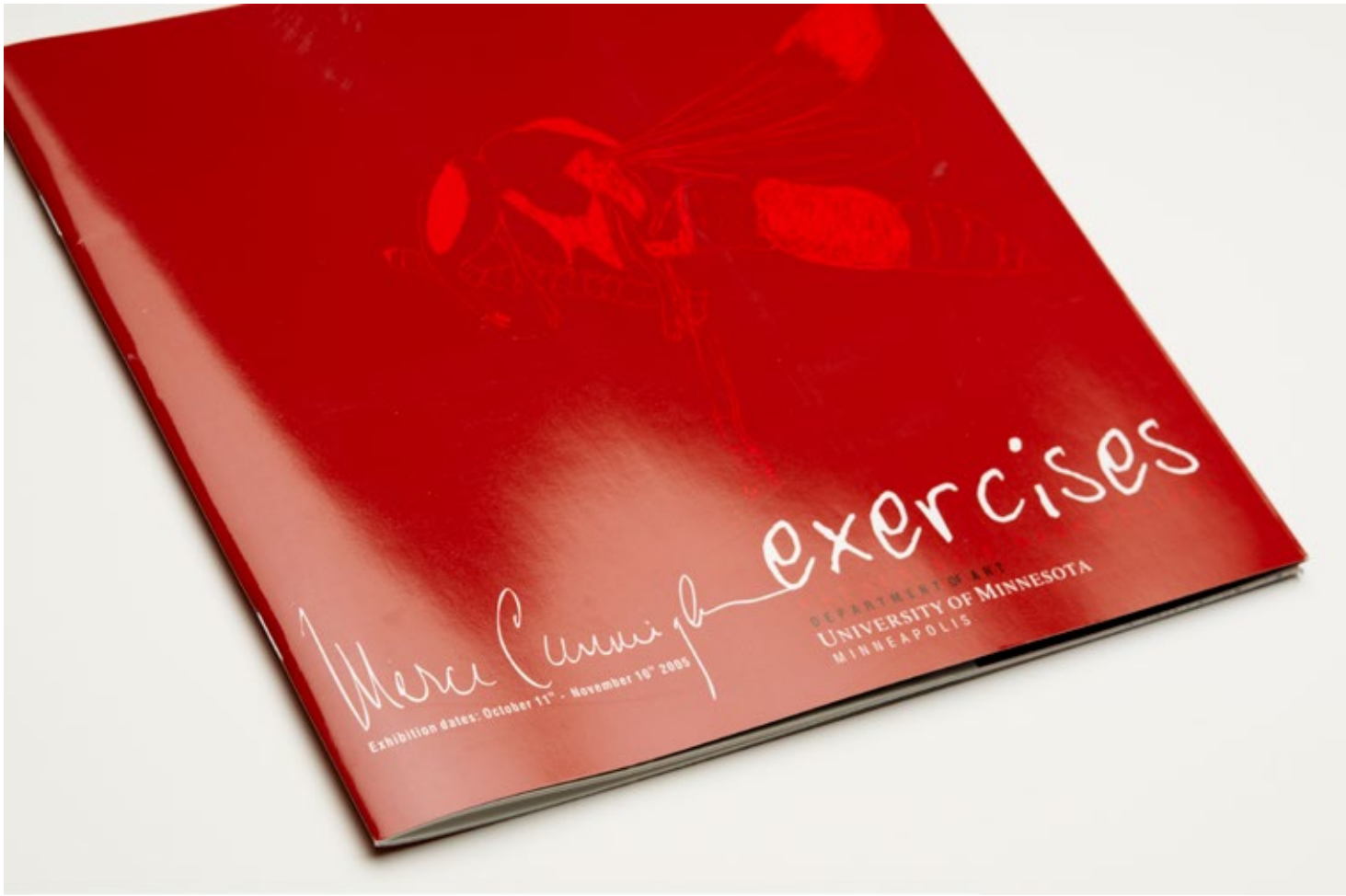


University of Minnesota —publications

Exhibition Catalogues

Department of Art Faculty exhibition, Art Moves
Inaugural exhibition in the new Katherine E. Nash Gallery (2003)

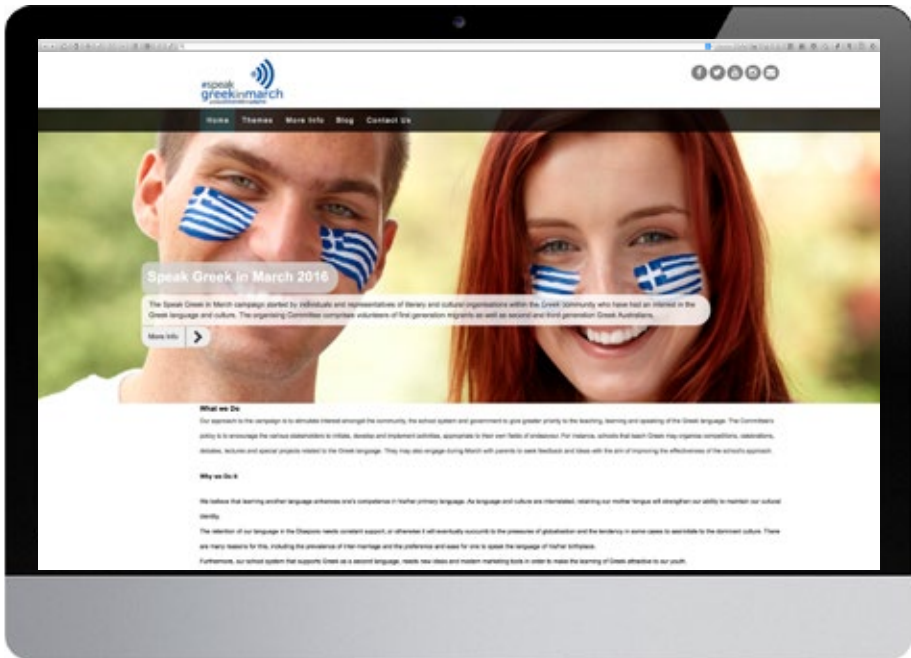
Merce Cunningham, exercises
Katherine E. Nash Gallery (2005)
University of Minnesota, Twin Cities is a public research university located in Minneapolis and St. Paul, Minnesota, United States, with the Minneapolis and St. Paul campuses being approximately 5 miles apart.



Speak Greek in March

—corporate identity, visual communication, pro bono

An international project to encourage and provide opportunities to people of Greek background to use the Greek language.



Kazaviti hotel

—visual communication

Kazaviti hotel in Thassos, Greece, is situated at the western end of the location Dasylio, an exquisite forest of pine trees, 1.000 meters away from the Skala of Prinos.

Deliverables

- Corporate identity
- Menus
- Visual identity (keys, cards, stamps, matches, coasters, pens, tv programs, envelops, notebooks, display presentations)
- Maps and guides
- Interior and exterior signage
- Hotel's booklet
- Hotel's Interior Graphics
- Environmental Graphics
- Magazine advertisements
- PhotographyW

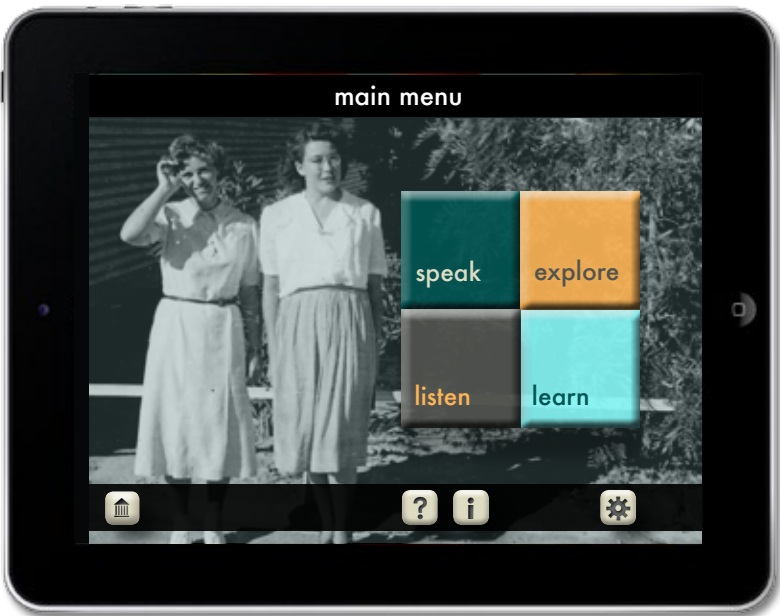
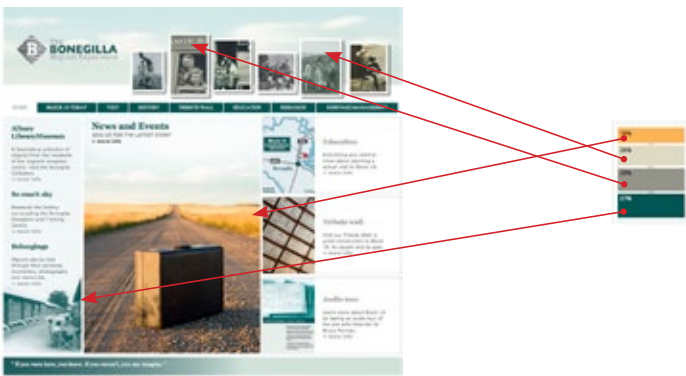
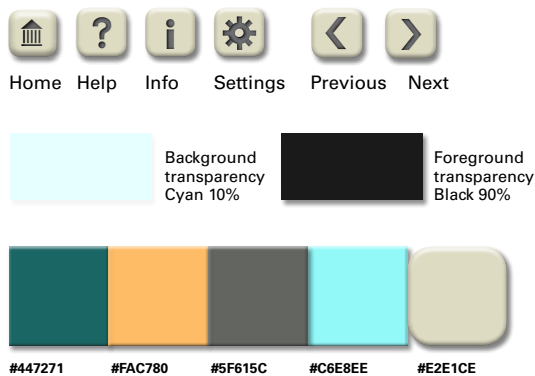
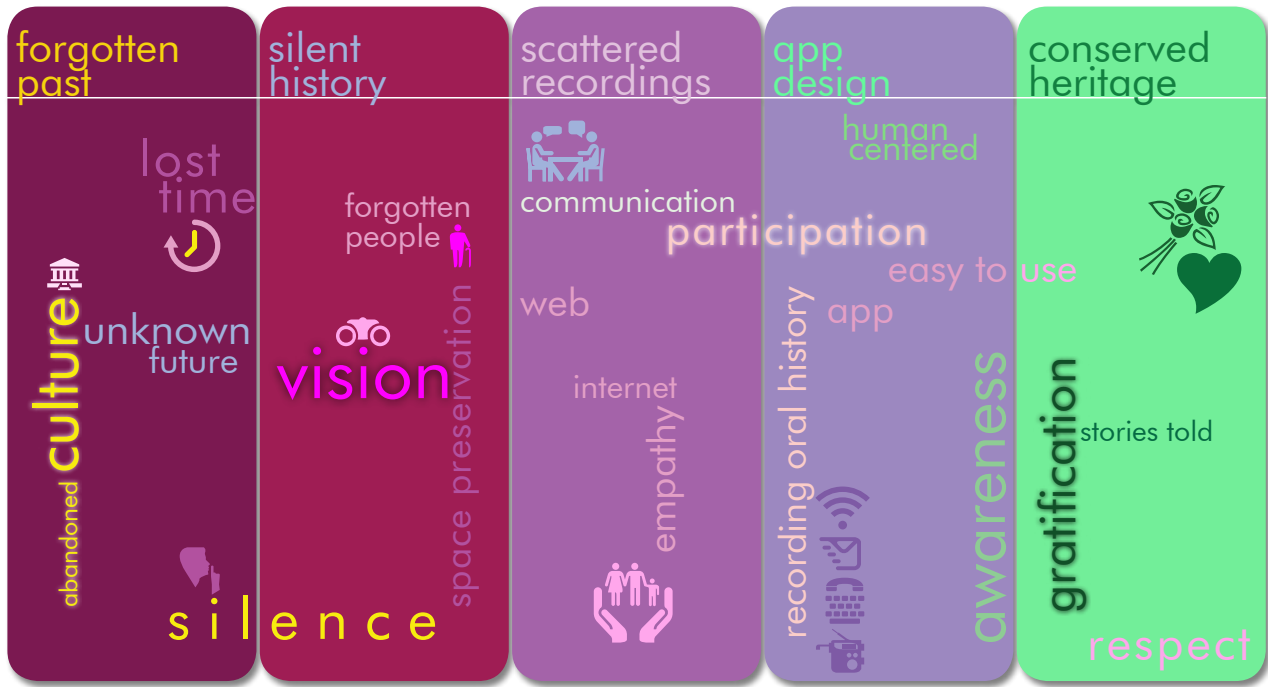


Bonegilla

—human centered design, innovation

Oral history preservation tool

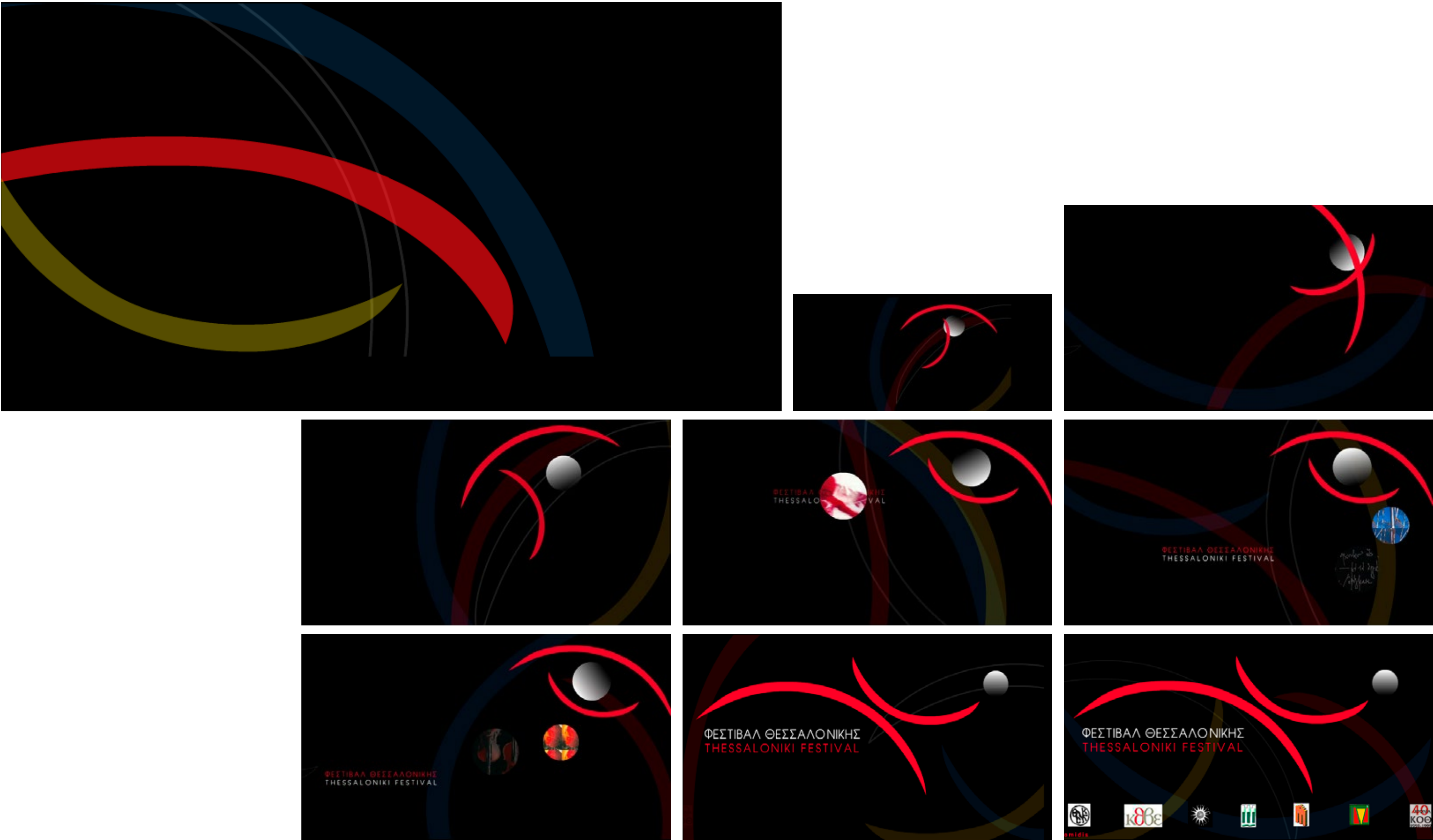
Bonegilla Migrant Reception and Training Centre was a camp setup for receiving and training migrants to Australia during the post World War II immigration boom. Bonegilla holds powerful connections for many people in Australia. There are currently an estimated 1.5 million descendants of migrants who spent time at Bonegilla. In 2011 the Australian Government began the process of developing an Australian heritage strategy. Part of this process was proposed an idea of an application for the preservation of the oral history.



Thessaloniki Festival

— motion graphics

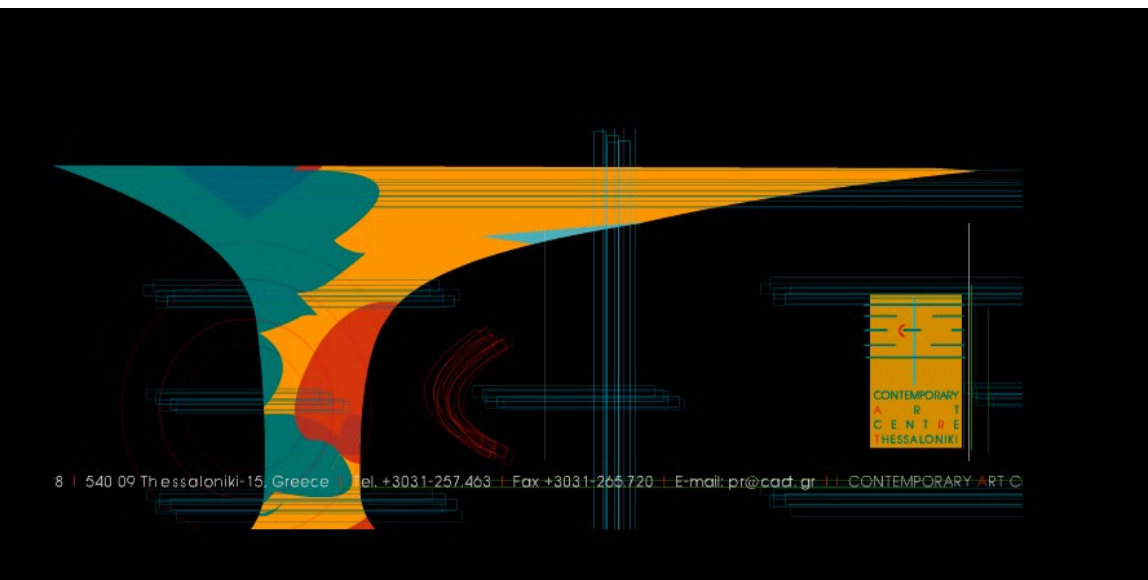
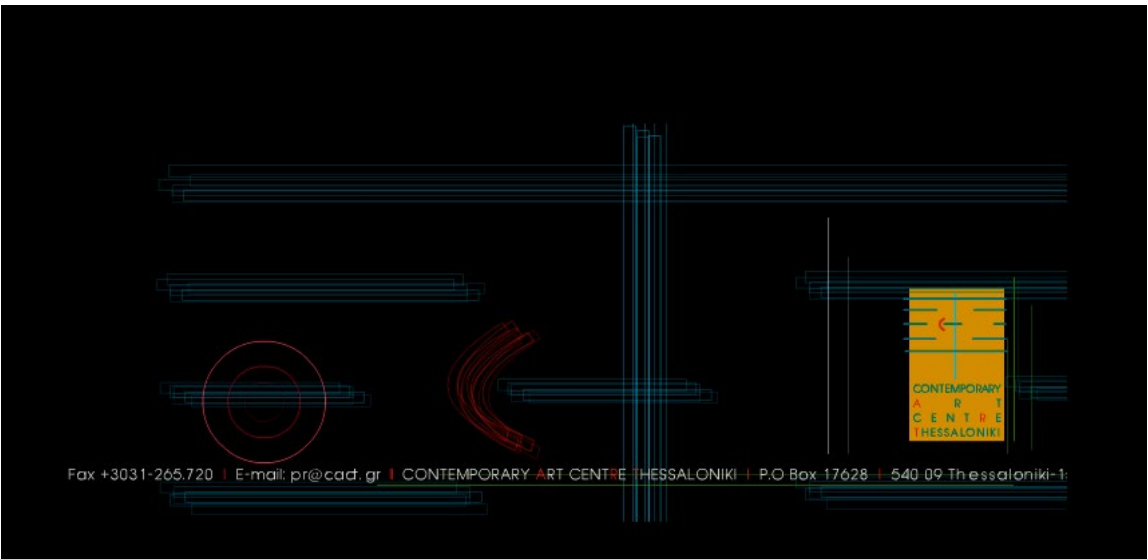
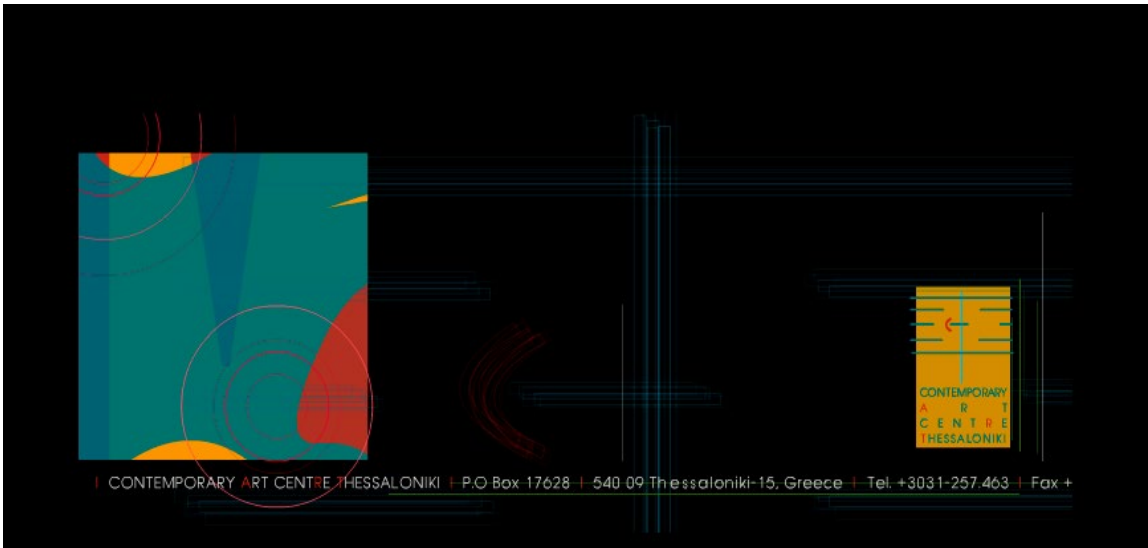
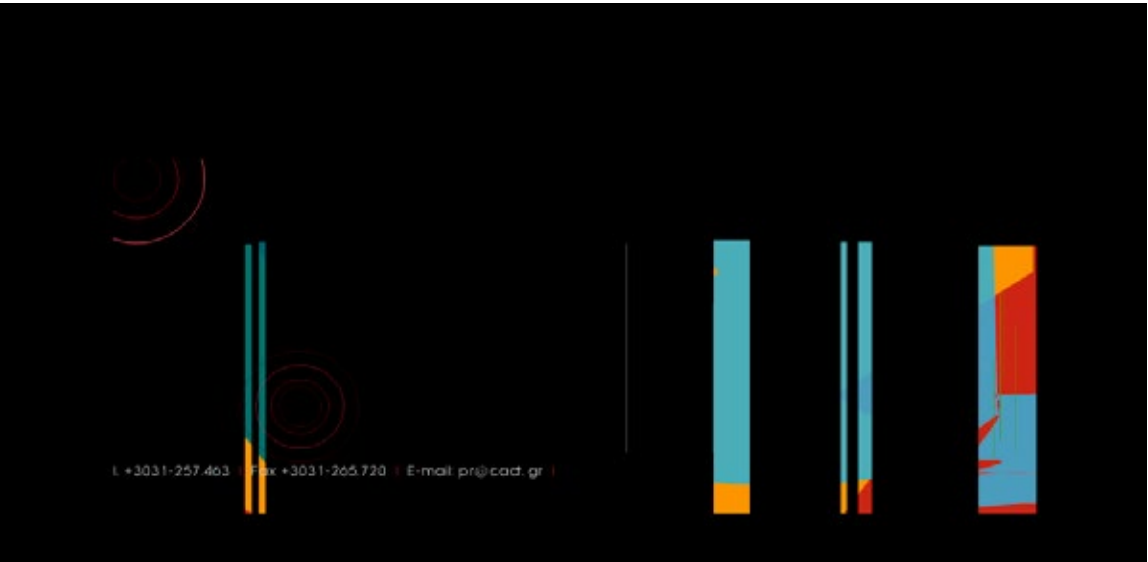
Thessaloniki Festival was an umbrella organization designed to coordinate activities of the following institutions: The State Museum of Contemporary Art, the Art Center of Thessaloniki, the Dimitria Festival, the National Theater of Northern Greece and the State Orchestra of Thessaloniki.



CACT

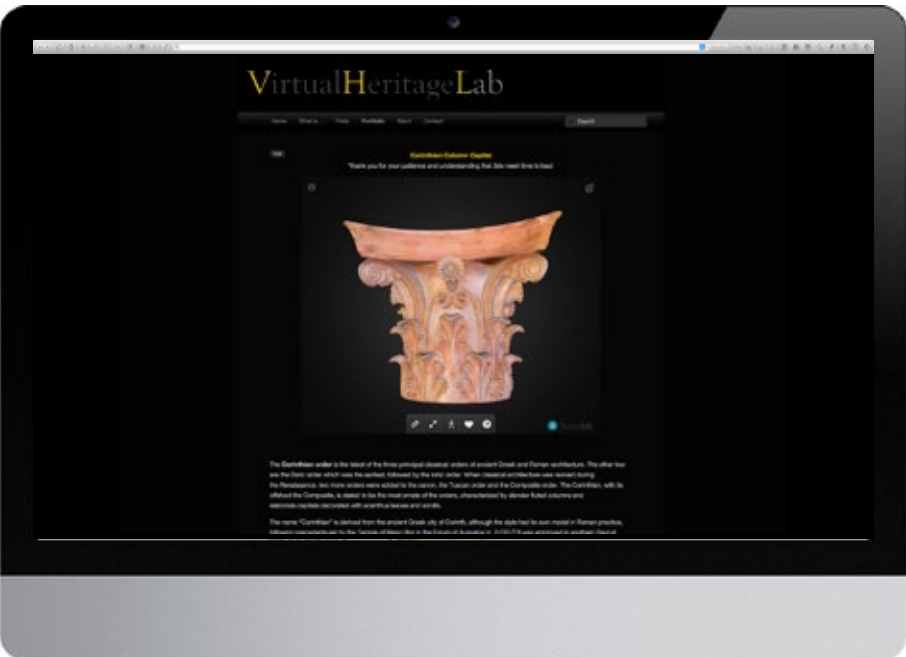
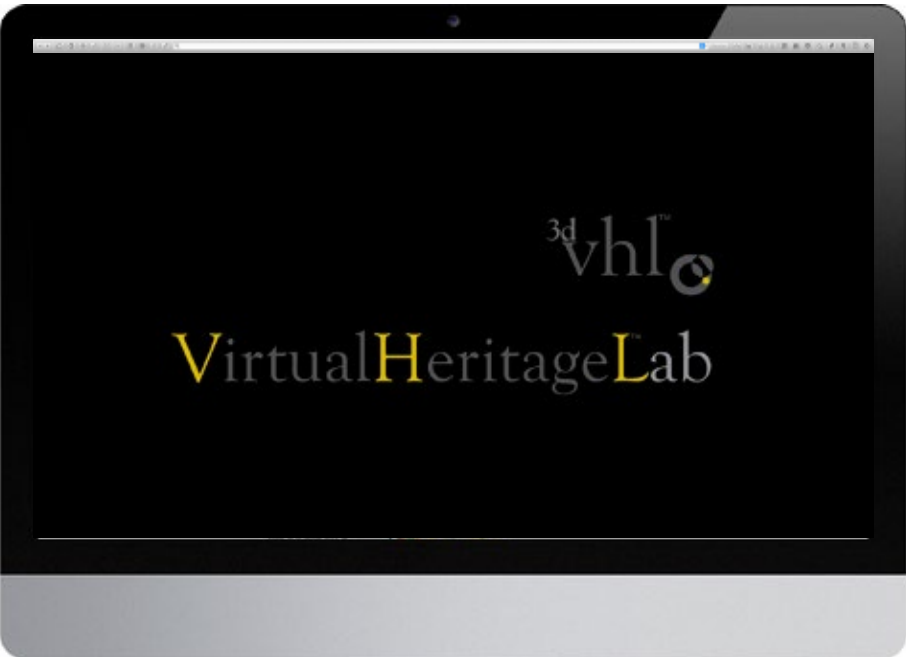
—corporate identity, motion graphics

The Contemporary Art Centre of Thessaloniki is an independent part of the State Museum of Contemporary Art. It supports all forms and kinds of innovative artistic activity. It does not function merely as an intermediary along the linear progression of artist – work of art – public, but serves as an active enabler, facilitating and encouraging communication between the artist and the public.



3d VHL — visual communication

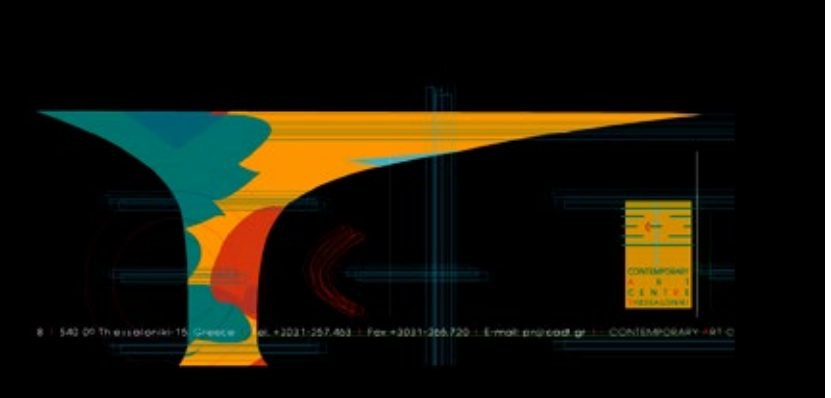
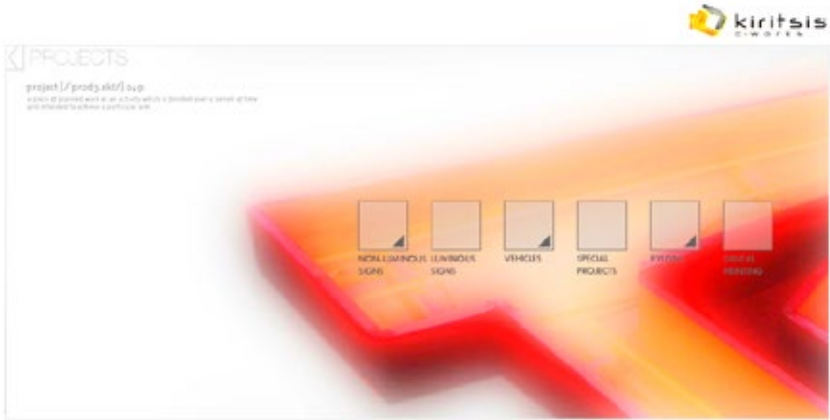
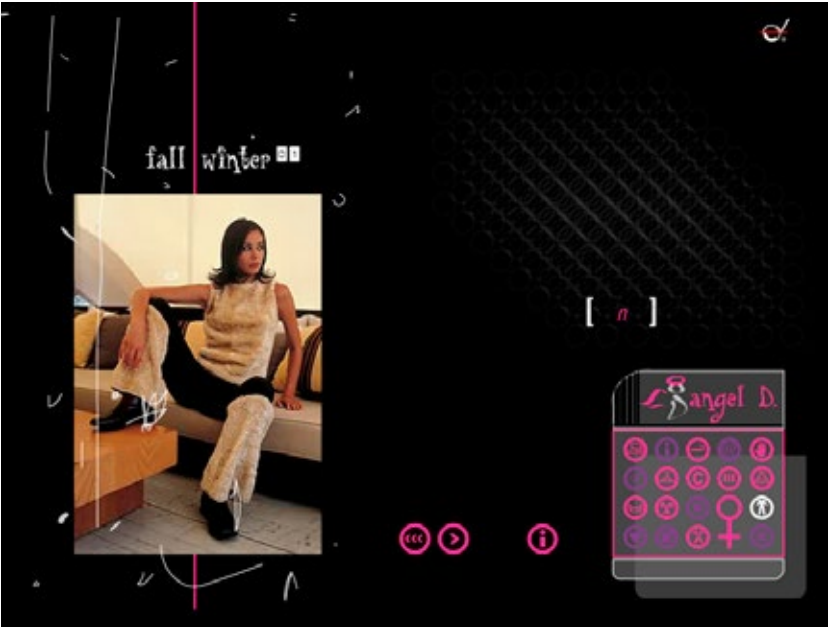
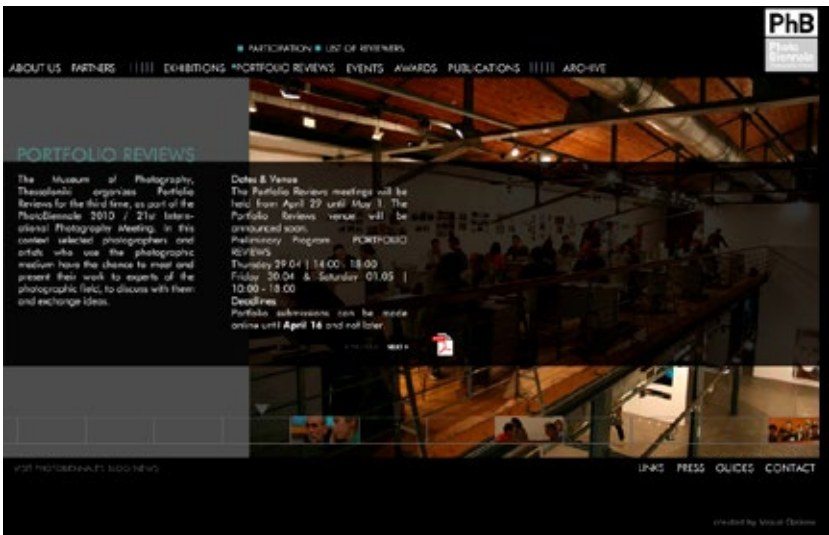
3d Virtual Heritage Lab specialises in the area of Digital Cultural and Virtual Heritage preservations. It performs large scale 3d scanings, inspections, quality controls and provides heritage communication and publicising services.



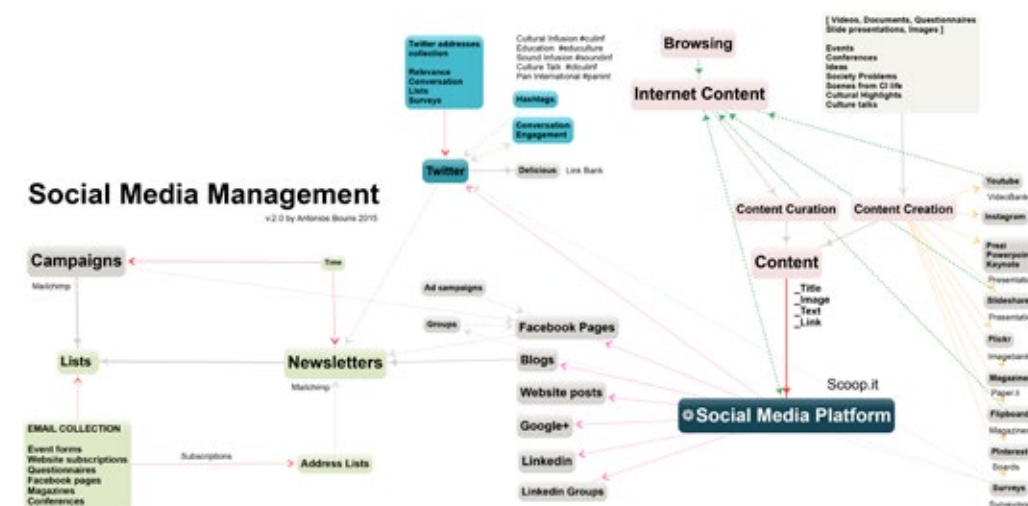
Logotypes and Marks



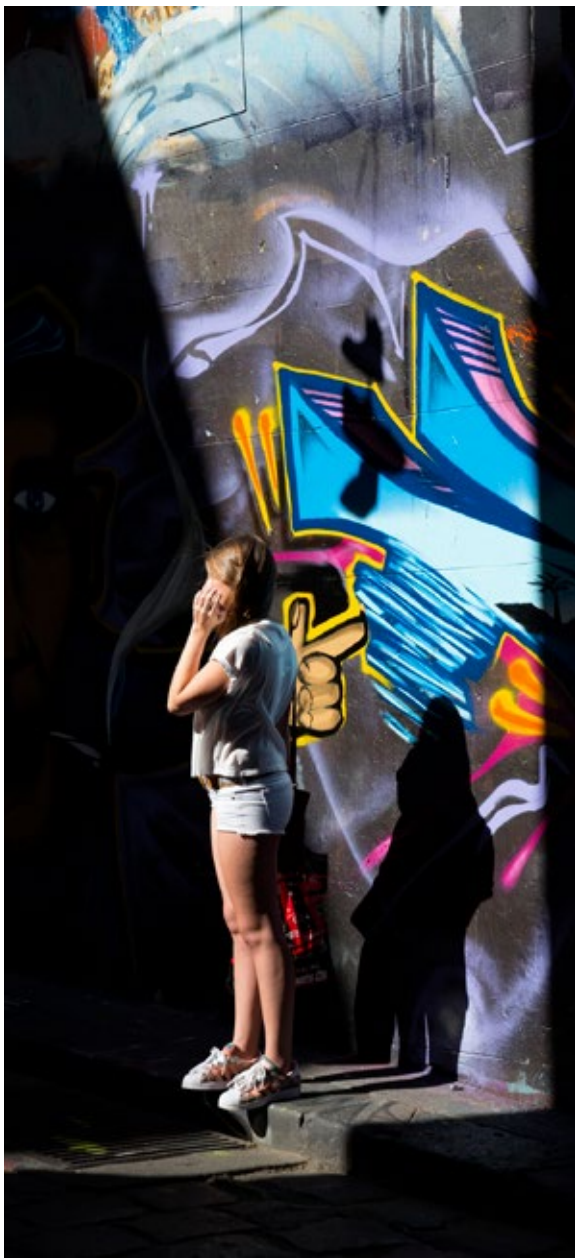
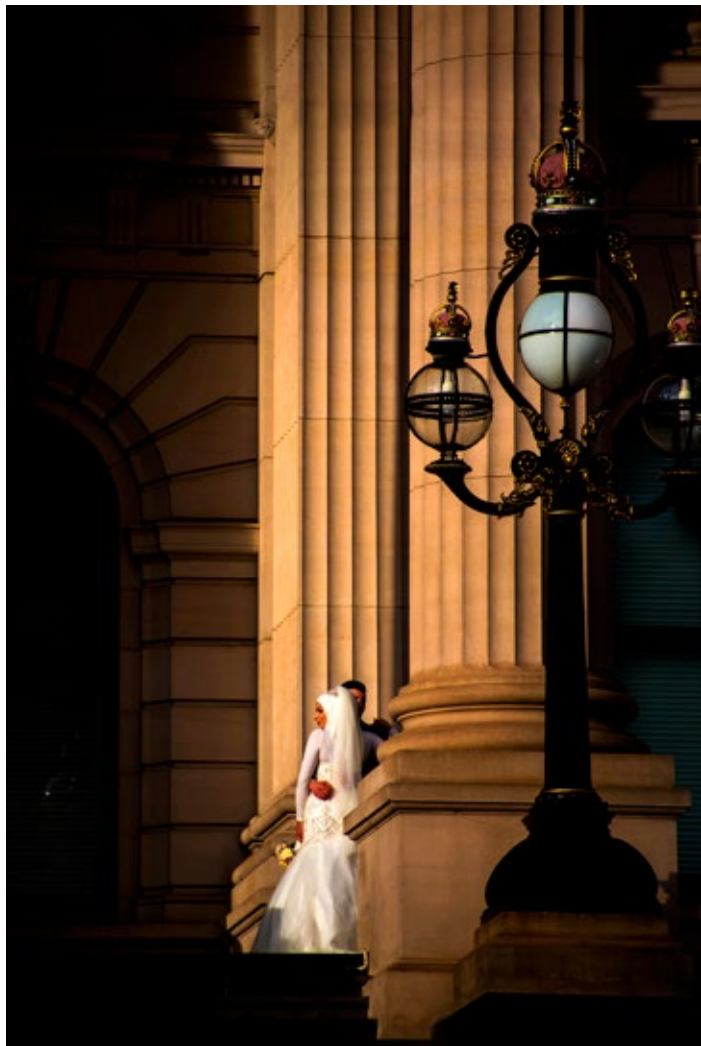
Web design



—Creative strategy and plan



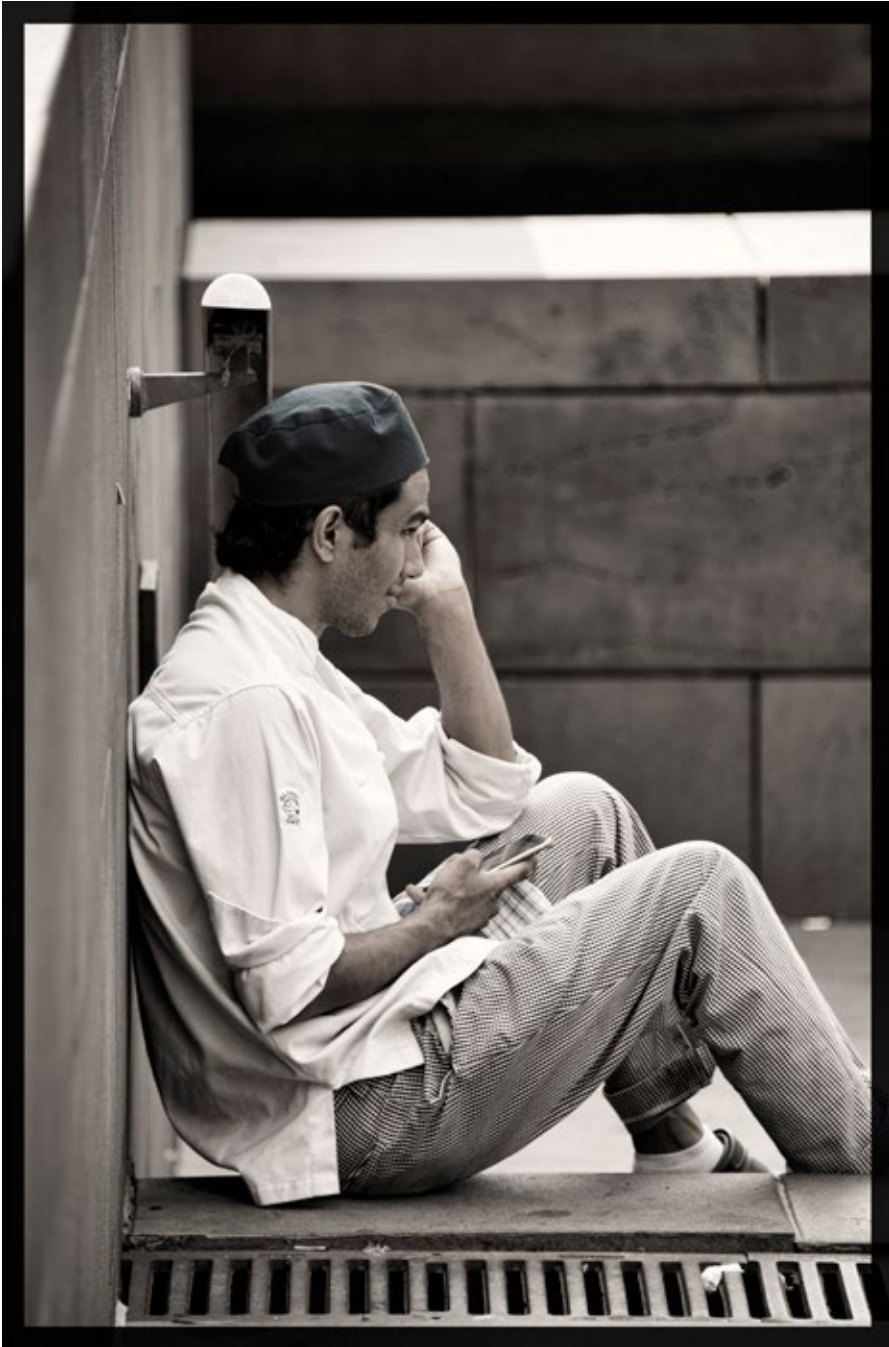
Photography —outdoors



Photography —advertising



Photography — portraits



Antonios Bouris

bouris.com



Jul 2017