



# Antonios Bouris curriculum vitae

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**Brand manager, Communication designer, Graphic designer and Photographer**, working with individuals, startups, and organizations for more than 20 years.

**Teacher** in branding, design, creative thinking, photography and digital culture for 16 years.

**Design Thinking** lover, admiring design, technology and smart ideas.

## Expertise

- **Freelance Senior Brand manager / Communication Designer**

Strategic business thinking, market research, creativity and problem solving. These are my tools for building cohesive and strong brands. The message always reaches the targeted audience, inspire, create genuine value and desire to engage. Specialising in Business model, Corporate identity, Digital media, Social media, SEO and Content management.

- **Freelance Senior Visual Communication Designer**

Working with clients to transform their brief into inspiring design. Designing for both digital and print projects, the challenge for me is to fulfil the brand promise.

- **Freelance Photographer**

Creating awesome visual content and storytelling images is my passion.

## Experience

- **SAE Creative Media Institute, Teacher** /2018 - today Branding and Design

- **Freelance Communication & Graphic Designer** /2011 - today

- **Cultural Infusion, Communication Design Director** /2015 - 2016

- **Visual Options, Brand Manager, Creative strategist, Owner** /1997 - 2015

Branding & design, Visual communication

- **Online Services and Solutions** /2005-today

Web server operator, providing web services and IT solutions. AWS, Linux OS, Apache http server, cPanel web hosting

- **UCLAN/AAS, Teacher**/1994-2009 Creative thinking, Design, Photography and Web design.

- **PSC Photography Studies College, Teacher** /2017 Design

- **Freelance Photographer** /1993 - today

## Education

- **Communication Design, Master of Design** Swinburne University of Technology, Australia

- **Graphic Design, BA (Hons)** UCLAN, Great Britain

- **Photography - Graphic Design** Santa Monica College, USA

- **Computers - Structured Programming** North Data Thessaloniki, Greece

- **Wireless Telecommunication Engineer** Greek Military Air-force, Greece

- **Electronic Engineer** Democritus, Greece

- **French Language and Literature** Institut Français de Thessalonique, Greece

- **Music / Violin** State Conservatory of Thessaloniki, Greece

## Soft Skills

• Leadership • Creativity • Innovation • Problem solving • Collaboration • Critical thinking

• Strategic business thinking • Strong Work Ethic

## Hard Skills

• Apple • Adobe Suite • InVision • Sketch • Azure • Wordpress • Microsoft • Nikon

• Amazon AWS • CPanel • Greek language

## Awards

• Swinburne University of Technology, Top Graduate Prize

• University of Central Lancashire, First Class Honours

• Member of the Australian Graphic Design Association AGDA

• Member of the Golden Key International Honour Society

• EBGE Design & Illustration award Graphic Design and Motion Graphics

• SMC Four times in Dean's honour list

## Pro bono

• City of Wodonga, app development • #SpeakGreekInMarch, campaign direction

• Poseidon project, presenting online the Greek maritime history